



# ARKANSAS HOSPICE

## Executive Biography



## JIM HOLLOWAY

### Vice President of Business Development

Jim Holloway joined Arkansas Hospice in March 2022 as Director of Market Development. In 2023, he was promoted to Vice President of Business Development. Jim has more than 25 years of healthcare experience with 15 years working in the field of hospice and palliative care. His previous workplaces include Johnson & Johnson and Apria Healthcare. Jim's areas of expertise include sales training, employee growth and development, and creating and executing growth strategies and tactics.

Jim holds a bachelor's degree in psychology from Texas Wesleyan University.