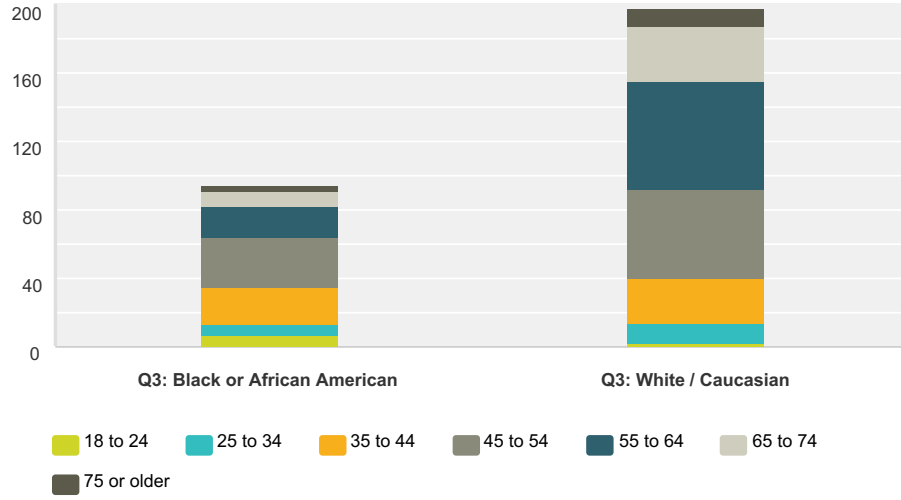


Minority Outreach Survey 1

Q1 What is your age?

Answered: 292 Skipped: 0

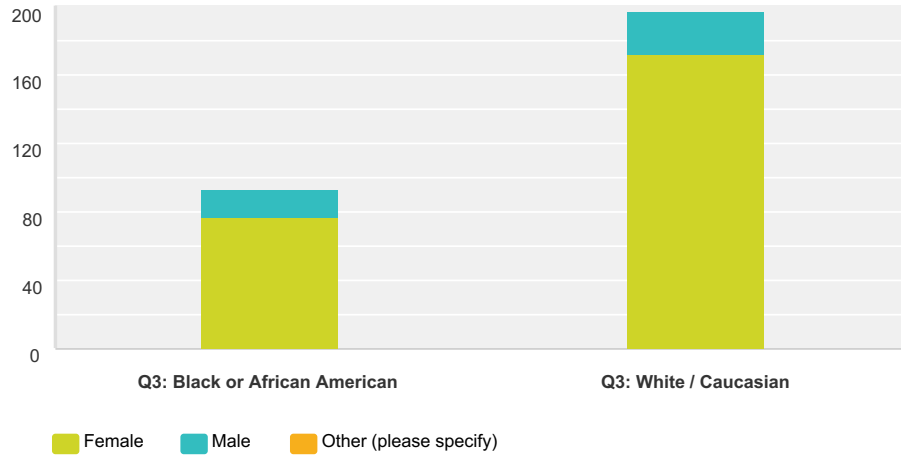


	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older	Total
Q3: Black or African American (A)	7.45% 7 B	6.38% 6	23.40% 22 B	30.85% 29	19.15% 18 B	9.57% 9	3.19% 3	32.19% 94
Q3: White / Caucasian (B)	1.01% 2 A	6.06% 12	13.13% 26 A	26.26% 52	31.82% 63 A	16.16% 32	5.56% 11	67.81% 198
Total Respondents	9	18	48	81	81	41	14	292

Minority Outreach Survey 1

Q2 How do you identify your gender?

Answered: 290 Skipped: 2

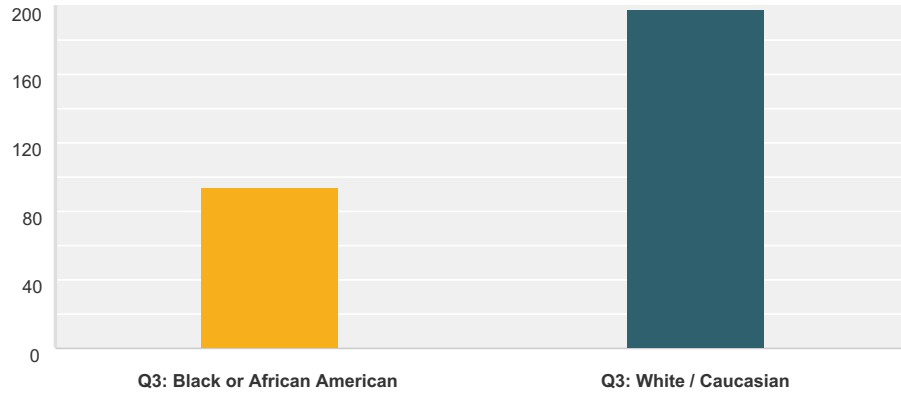


	Female	Male	Other (please specify)	Total
Q3: Black or African American (A)	82.80% 77	17.20% 16	0.00% 0	32.07% 93
Q3: White / Caucasian (B)	87.31% 172	12.69% 25	0.00% 0	67.93% 197
Total Respondents	249	41	0	290

Minority Outreach Survey 1

Q3 Which race/ethnicity best describes you? (Please choose only one.)

Answered: 292 Skipped: 0

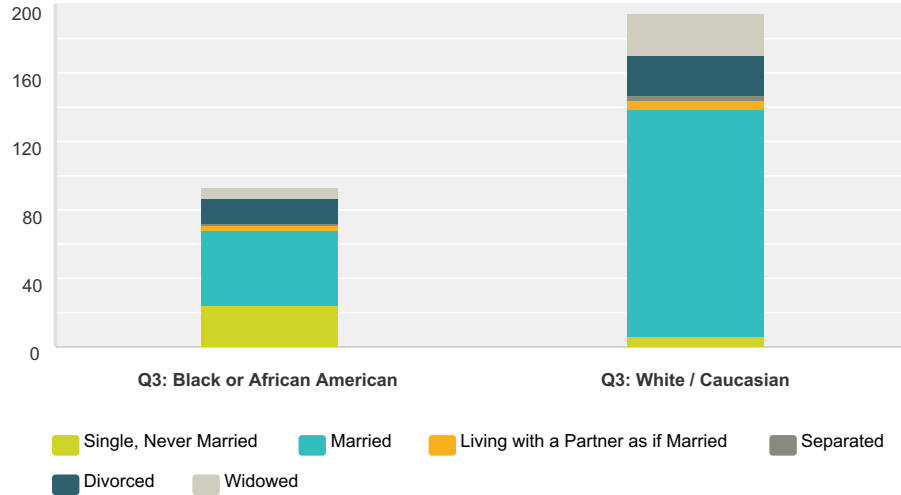


■ American Indian or Alaskan Native
 ■ Asian / Pacific Islander
 ■ Black or African American
■ Hispanic
 ■ White / Caucasian
 ■ Multiple ethnicity / Other (please specify)

	American Indian or Alaskan Native	Asian / Pacific Islander	Black or African American	Hispanic	White / Caucasian	Multiple ethnicity / Other (please specify)	Total
Q3: Black or African American (A)	0.00% 0	0.00% 0	100.00% 94 B	0.00% 0	0.00% 0 B	0.00% 0	32.19% 94
Q3: White / Caucasian (B)	0.00% 0	0.00% 0	0.00% 0 A	0.00% 0	100.00% 198 A	0.00% 0	67.81% 198
Total Respondents	0	0	94	0	198	0	292

Q4 What is your current marital status?

Answered: 288 Skipped: 4

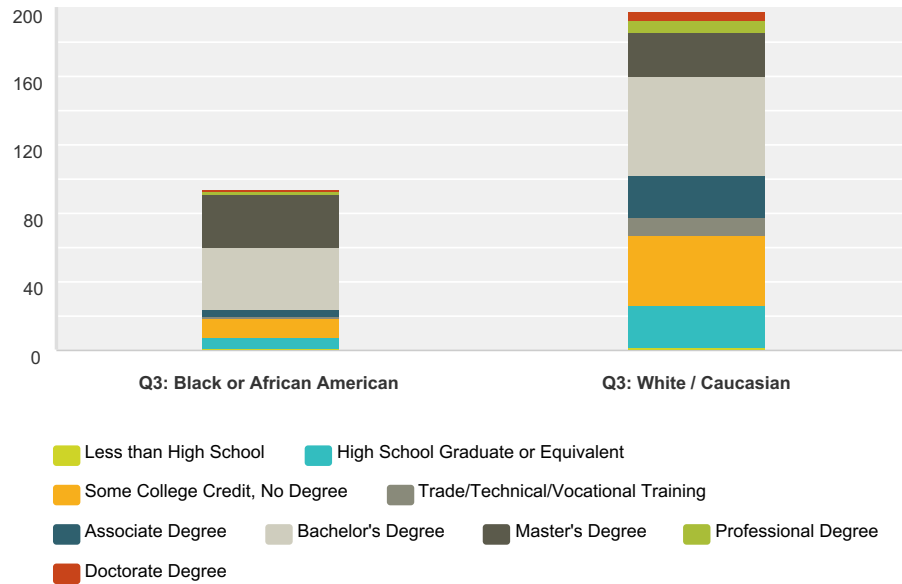


	Single, Never Married	Married	Living with a Partner as if Married	Separated	Divorced	Widowed	Total
Q3: Black or African American (A)	25.81% 24 B	47.31% 44 B	3.23% 3	1.08% 1	16.13% 15	6.45% 6	32.29% 93
Q3: White / Caucasian (B)	3.08% 6 A	68.21% 133 A	2.56% 5	1.54% 3	11.79% 23	12.82% 25	67.71% 195
Total Respondents	30	177	8	4	38	31	288

Minority Outreach Survey 1

Q5 What is the highest level of education that you completed?

Answered: 292 Skipped: 0



	Less than High School	High School Graduate or Equivalent	Some College Credit, No Degree	Trade/Technical/Vocational Training	Associate Degree	Bachelor's Degree	Master's Degree	Professional Degree	Doctorate Degree	Total
Q3: Black or African American (A)	1.06% 1	7.45% 7	11.70% 11	1.06% 1	4.26% 4 B	38.30% 36	32.98% 31 B	2.13% 2	1.06% 1	32.19% 94
Q3: White / Caucasian (B)	1.01% 2	12.12% 24	20.71% 41	5.56% 11	12.12% 24 A	29.29% 58	13.13% 26 A	3.54% 7	2.53% 5	67.81% 198
Total Respondents	3	31	52	12	28	94	57	9	6	292

Minority Outreach Survey 1

Q6 To help us compare responses from different areas, what is your 5-digit ZIP code?

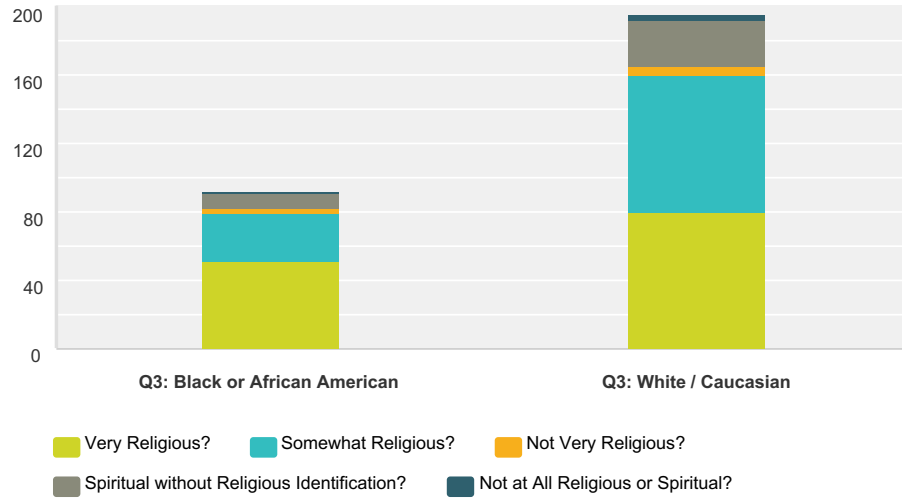
Answered: 283 Skipped: 9

	Name	Company	Address	Address 2	City/Town	State/Province	ZIP/Postal Code	Country	Email Address	Phone Number	Total
Q3: Black or African American	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 93	0.00% 0	0.00% 0	0.00% 0	32.86% 93
Q3: White / Caucasian	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 190	0.00% 0	0.00% 0	0.00% 0	67.14% 190
Total Respondents	0	0	0	0	0	0	283	0	0	0	283

Minority Outreach Survey 1

Q7 Do you consider yourself...

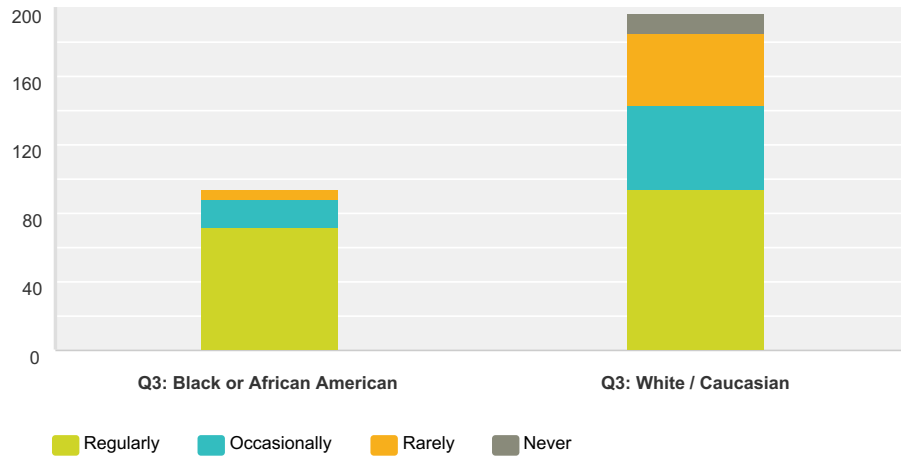
Answered: 287 Skipped: 5



	Very Religious?	Somewhat Religious?	Not Very Religious?	Spiritual without Religious Identification?	Not at All Religious or Spiritual?	Total
Q3: Black or African American (A)	55.43% 51 B	30.43% 28	3.26% 3	9.78% 9	1.09% 1	32.06% 92
Q3: White / Caucasian (B)	41.03% 80 A	41.03% 80	2.56% 5	13.85% 27	1.54% 3	67.94% 195
Total Respondents	131	108	8	36	4	287

Q8 How often do you attend religious or spiritual services?

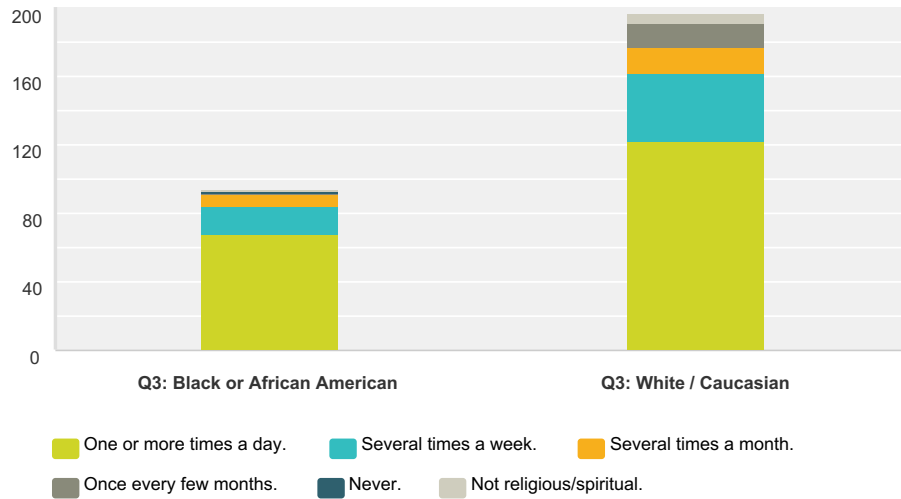
Answered: 291 Skipped: 1



	Regularly	Occasionally	Rarely	Never	Total
Q3: Black or African American (A)	76.60% 72 B	17.02% 16	6.38% 6 B	0.00% 0 B	32.30% 94
Q3: White / Caucasian (B)	47.72% 94 A	24.87% 49	21.32% 42 A	6.09% 12 A	67.70% 197
Total Respondents	166	65	48	12	291

Q9 How often do you find strength in your religion or spirituality?

Answered: 291 Skipped: 1

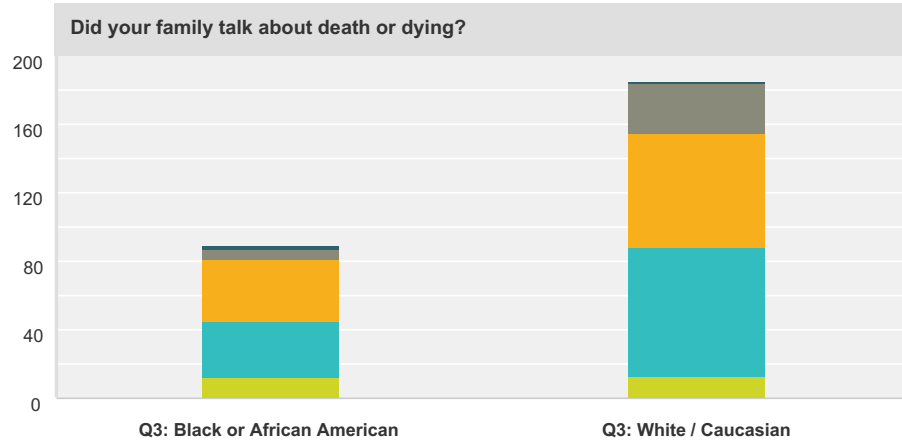


	One or more times a day.	Several times a week.	Several times a month.	Once every few months.	Never.	Not religious/spiritual.	Total
Q3: Black or African American (A)	72.34% 68	17.02% 16	7.45% 7	1.06% 1 B	1.06% 1	1.06% 1	32.30% 94
Q3: White / Caucasian (B)	61.93% 122	20.30% 40	7.61% 15	7.11% 14 A	0.00% 0	3.05% 6	67.70% 197
Total Respondents	190	56	22	15	1	7	291

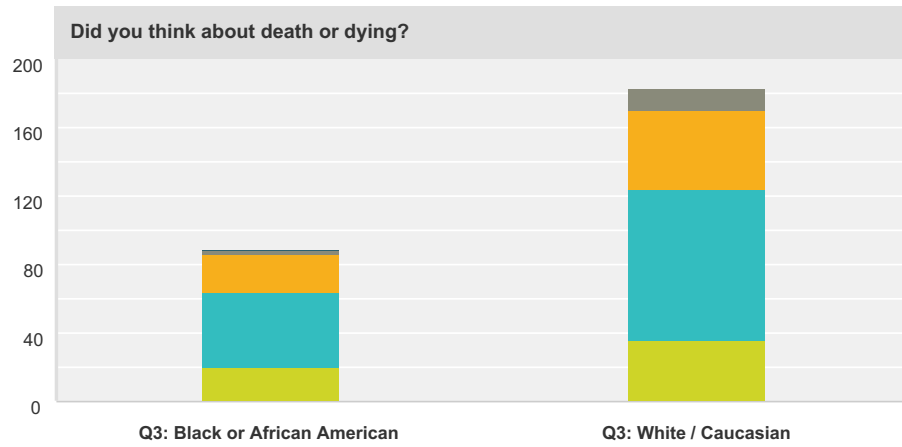
Minority Outreach Survey 1

Q10 Growing up, how often...

Answered: 277 Skipped: 15



Often Sometimes Rarely Never Not Sure



Often Sometimes Rarely Never Not Sure

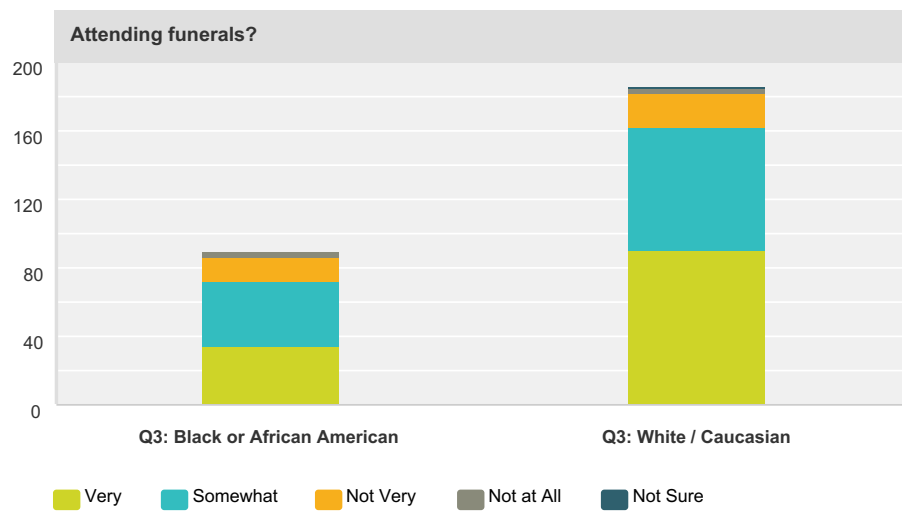
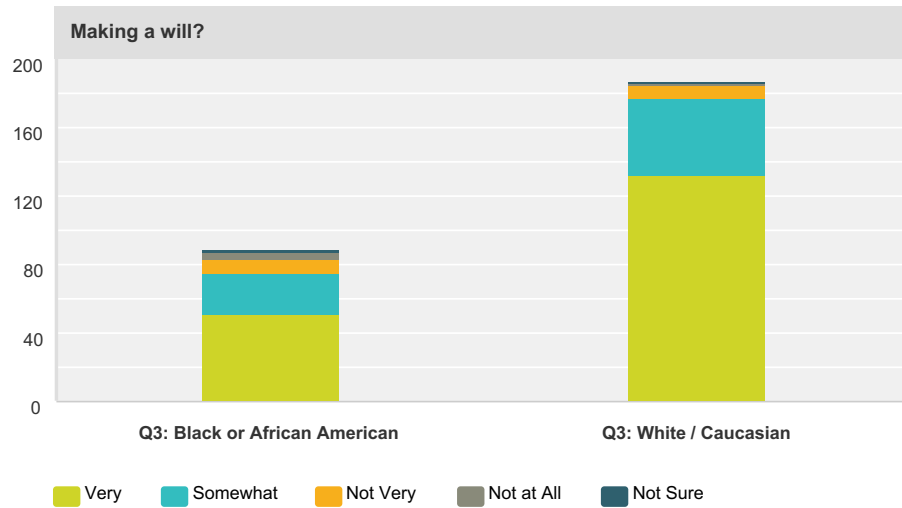
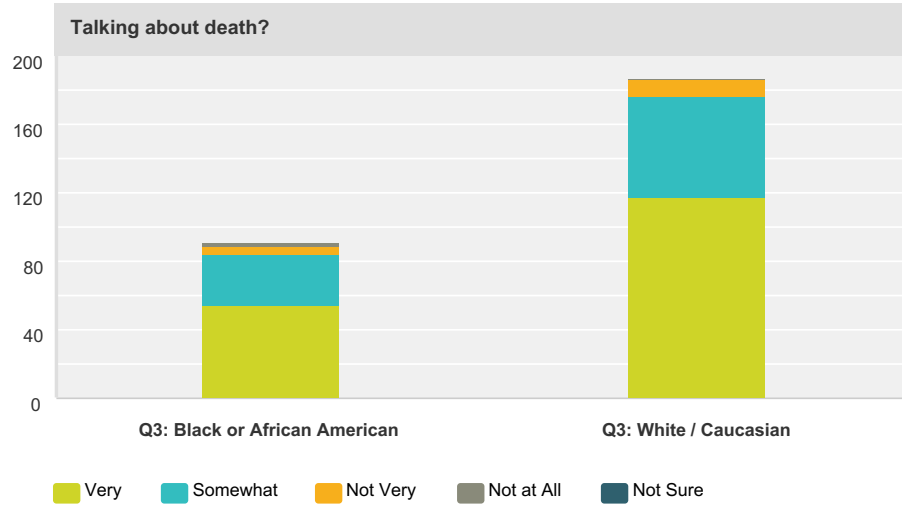
Did your family talk about death or dying?						
	Often	Sometimes	Rarely	Never	Not Sure	Total
Q3: Black or African American (A)	13.48% 12	37.08% 33	40.45% 36	6.74% 6	2.25% 2	32.13% 89
Q3: White / Caucasian (B)	7.03% 13	40.54% 75	36.22% 67	15.68% 29	0.54% 1	66.79% 185

Did you think about death or dying?						
	Often	Sometimes	Rarely	Never	Not Sure	Total
Q3: Black or African American (A)	22.47% 20	49.44% 44	24.72% 22	2.25% 2	1.12% 1	32.13% 89
Q3: White / Caucasian (B)	19.67% 36	48.09% 88	25.14% 46	7.10% 13	0.00% 0	66.06% 183

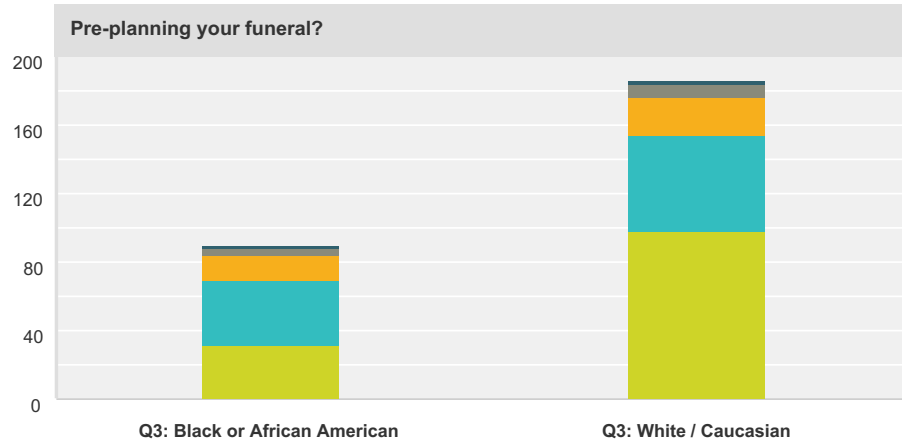
Minority Outreach Survey 1

Q11 Today, how comfortable are you...

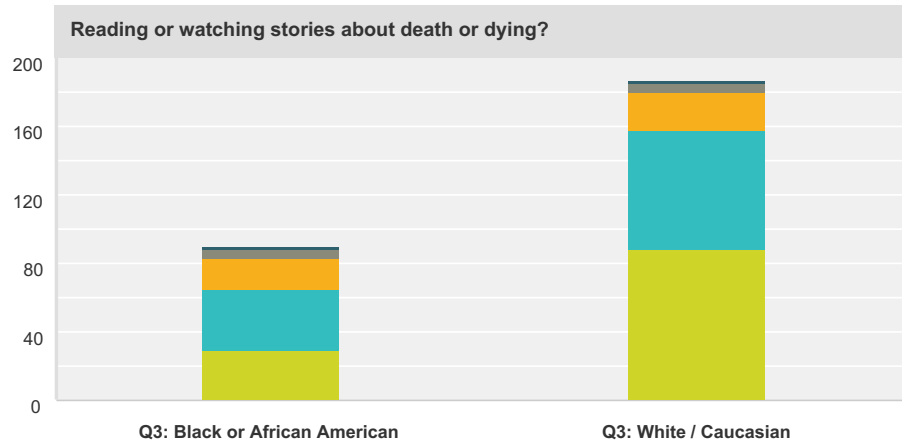
Answered: 278 Skipped: 14



Minority Outreach Survey 1



Very Somewhat Not Very Not at All Not Sure



Very Somewhat Not Very Not at All Not Sure

Talking about death?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	59.34% 54	32.97% 30	5.49% 5	2.20% 2	0.00% 0	32.73% 91
Q3: White / Caucasian (B)	62.57% 117	31.55% 59	5.35% 10	0.53% 1	0.00% 0	67.27% 187
Making a will?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	57.30% 51 B	26.97% 24	8.99% 8	4.49% 4 B	2.25% 2	32.01% 89
Q3: White / Caucasian (B)	70.59% 132 A	24.06% 45	4.28% 8	0.53% 1 A	0.53% 1	67.27% 187
Attending funerals?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	37.78% 34	42.22% 38	15.56% 14	4.44% 4	0.00% 0	32.37% 90
Q3: White / Caucasian (B)	48.39% 90	38.71% 72	10.75% 20	1.61% 3	0.54% 1	66.91% 186

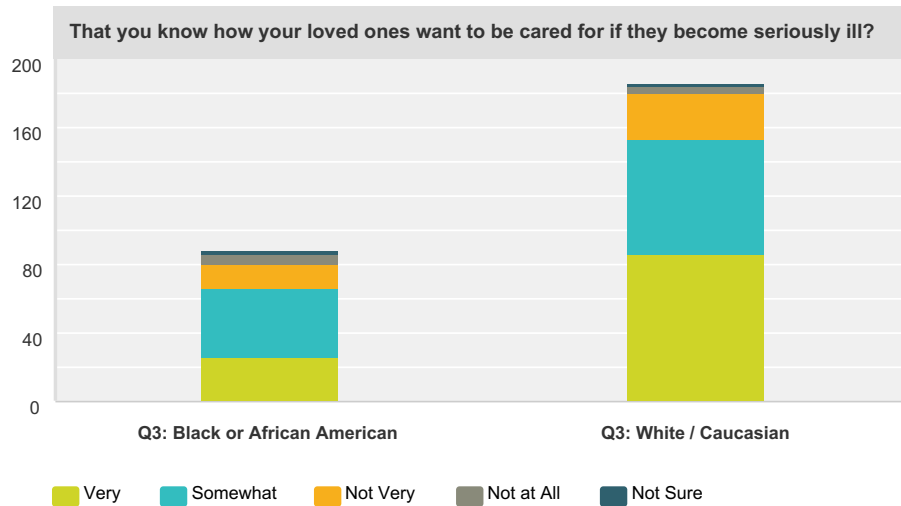
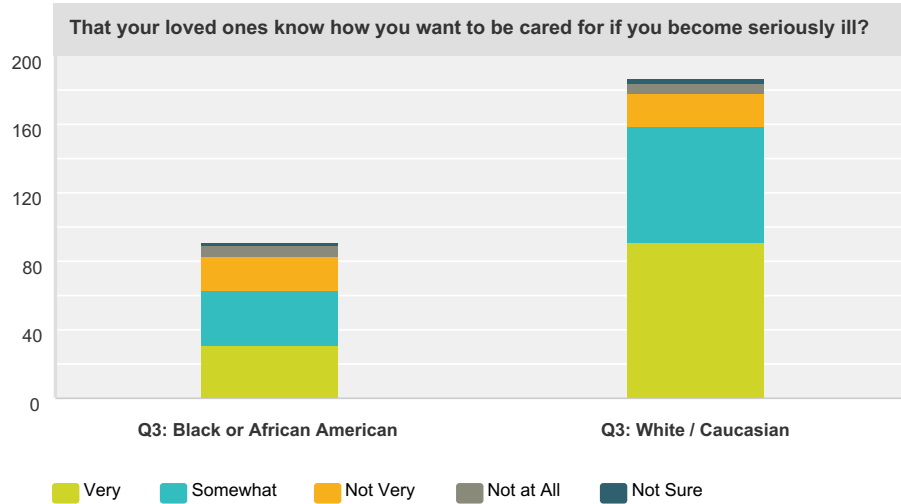
Minority Outreach Survey 1

Pre-planning your funeral?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	34.44% 31 B	42.22% 38 B	16.67% 15	4.44% 4	2.22% 2	32.37% 90
Q3: White / Caucasian (B)	52.69% 98 A	30.11% 56 A	11.83% 22	4.30% 8	1.08% 2	66.91% 186
Reading or watching stories about death or dying?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	32.22% 29 B	40.00% 36	20.00% 18	5.56% 5	2.22% 2	32.37% 90
Q3: White / Caucasian (B)	47.06% 88 A	37.43% 70	11.76% 22	2.67% 5	1.07% 2	67.27% 187

Minority Outreach Survey 1

Q12 How confident are you...

Answered: 278 Skipped: 14

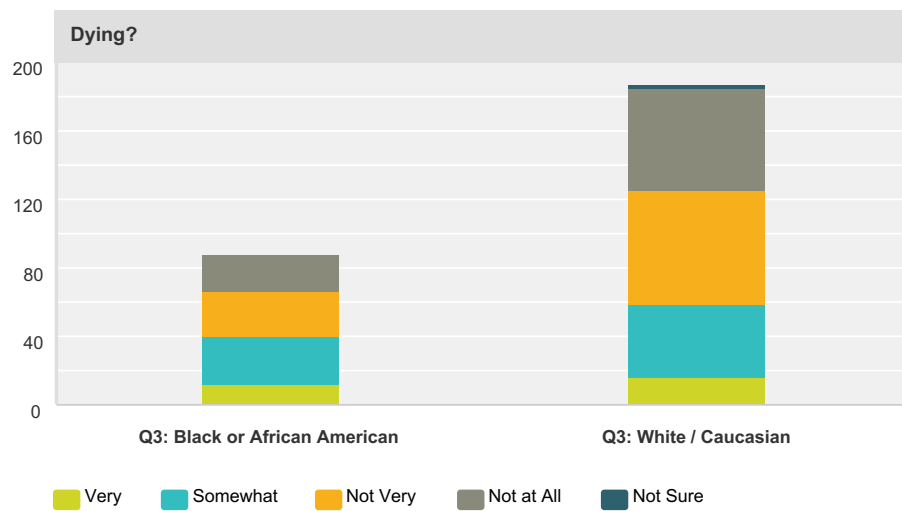
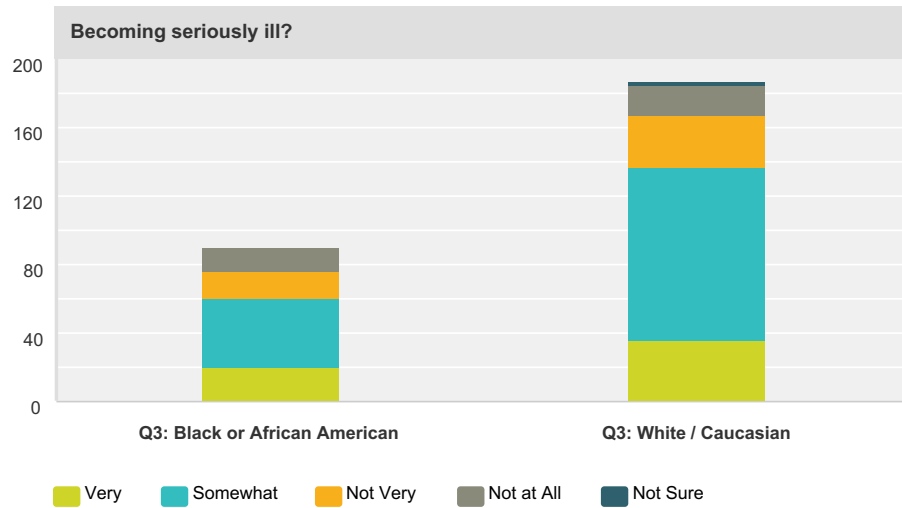
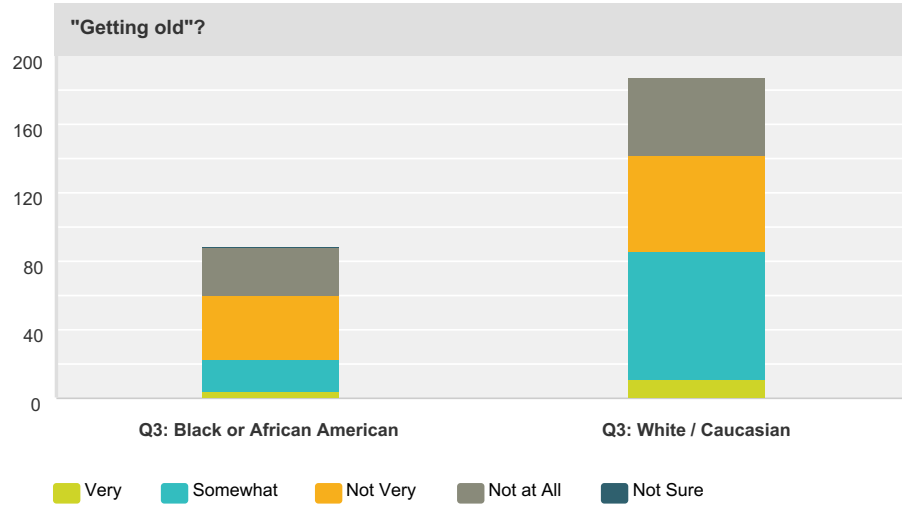


That your loved ones know how you want to be cared for if you become seriously ill?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	34.07%	35.16%	21.98%	6.59%	2.20%	32.73%
	31	32	20	6	2	91
	B		B			
Q3: White / Caucasian (B)	48.66%	36.36%	10.16%	3.21%	1.60%	67.27%
	91	68	19	6	3	187
	A		A			
That you know how your loved ones want to be cared for if they become seriously ill?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	29.55%	45.45%	15.91%	6.82%	2.27%	31.65%
	26	40	14	6	2	88
	B					
Q3: White / Caucasian (B)	46.24%	36.02%	14.52%	2.15%	1.08%	66.91%
	86	67	27	4	2	186
	A					

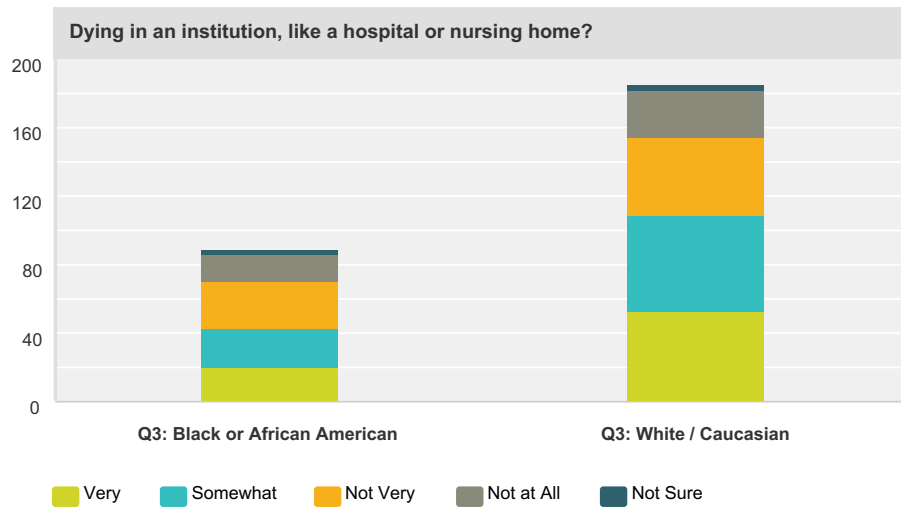
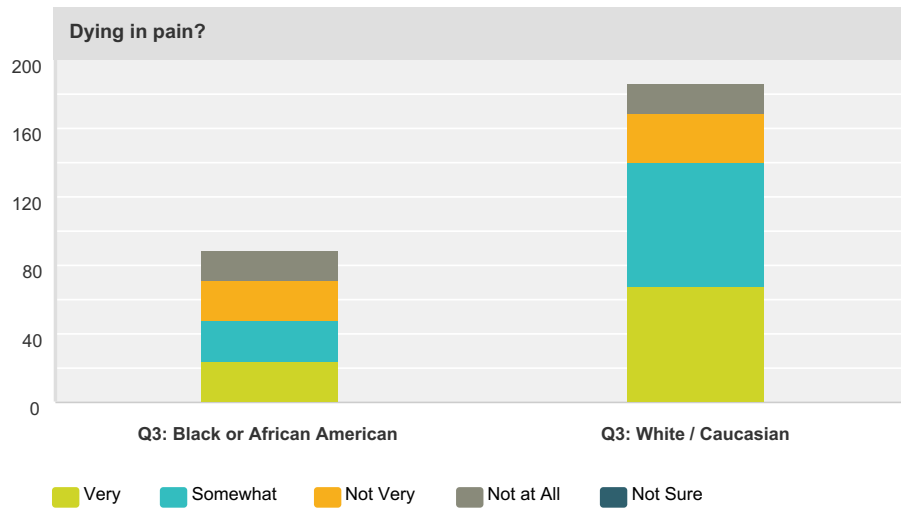
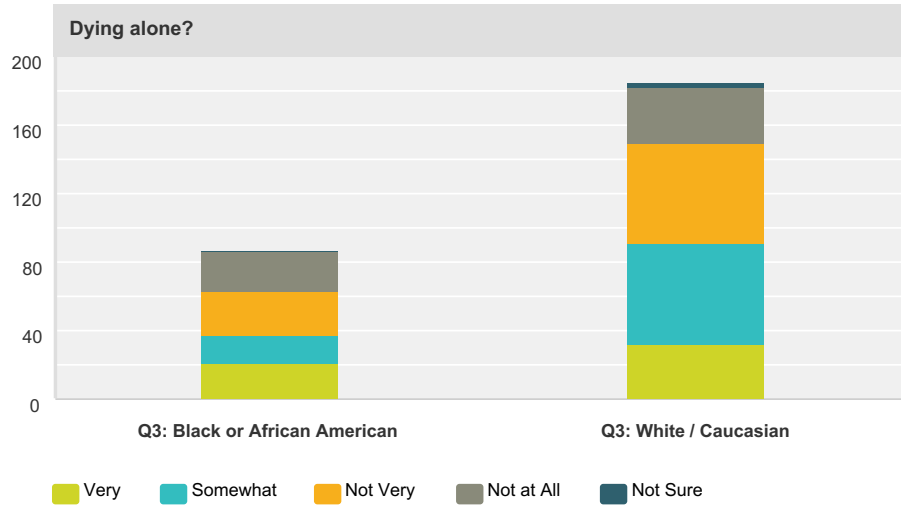
Minority Outreach Survey 1

Q13 How afraid are you of...

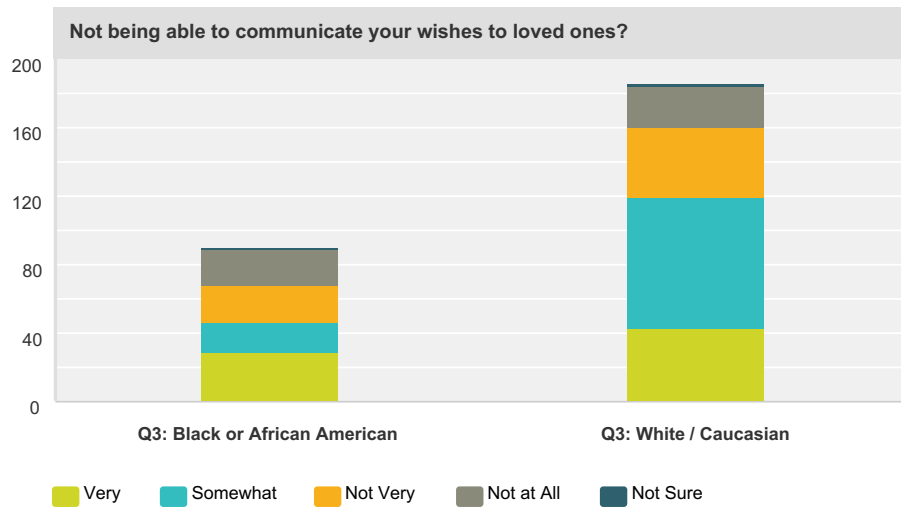
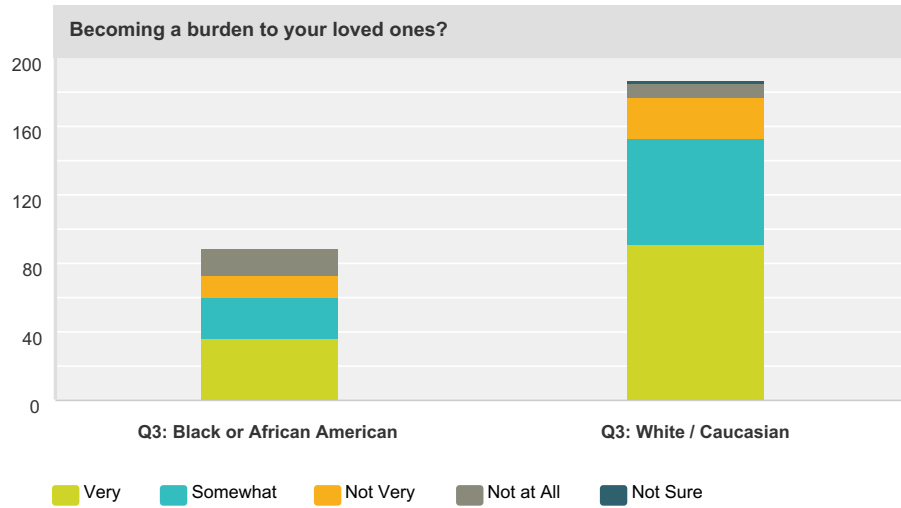
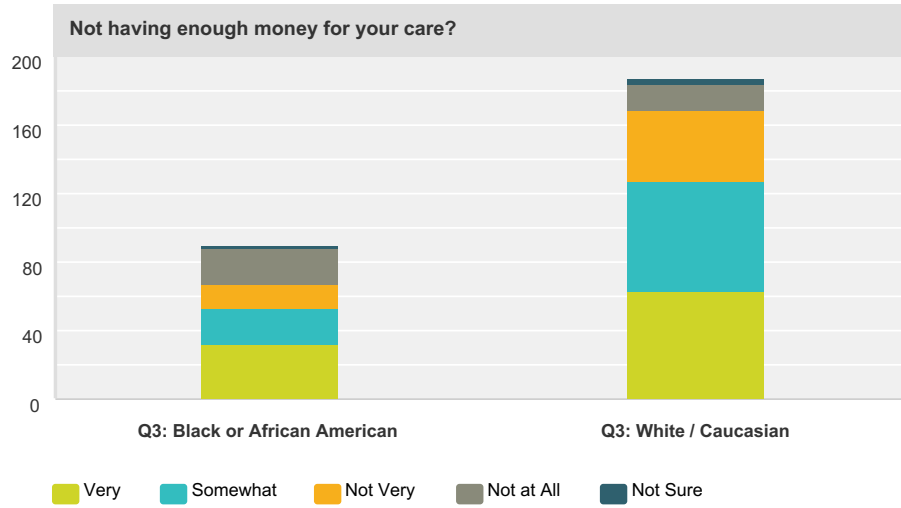
Answered: 278 Skipped: 14



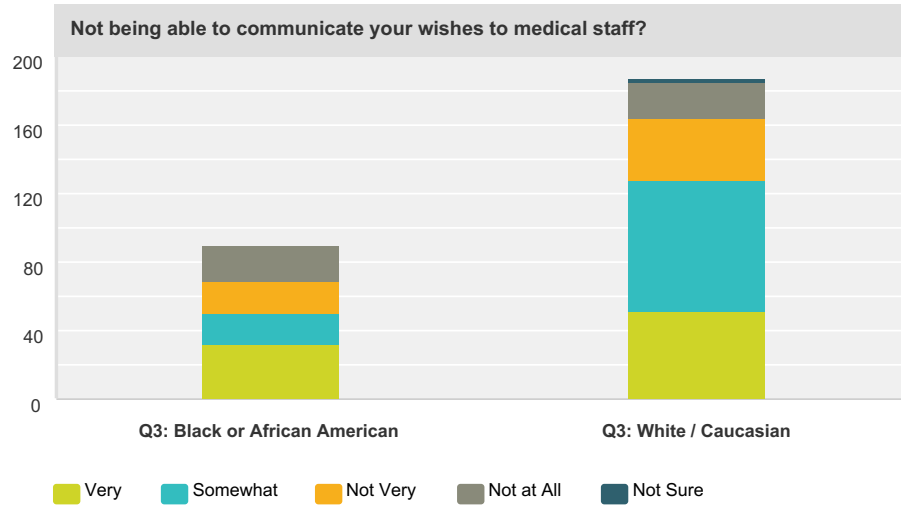
Minority Outreach Survey 1



Minority Outreach Survey 1



Minority Outreach Survey 1



"Getting old"?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	4.49% 4	21.35% 19 B	41.57% 37	31.46% 28	1.12% 1	32.01% 89
Q3: White / Caucasian (B)	5.88% 11	40.11% 75 A	29.95% 56	24.06% 45	0.00% 0	67.27% 187
Becoming seriously ill?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	22.22% 20	44.44% 40	17.78% 16	15.56% 14	0.00% 0	32.37% 90
Q3: White / Caucasian (B)	19.25% 36	54.01% 101	16.04% 30	9.63% 18	1.07% 2	67.27% 187
Dying?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	13.64% 12	31.82% 28	29.55% 26	25.00% 22	0.00% 0	31.65% 88
Q3: White / Caucasian (B)	8.56% 16	22.99% 43	35.29% 66	32.09% 60	1.07% 2	67.27% 187
Dying alone?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	24.14% 21	18.39% 16 B	29.89% 26	26.44% 23	1.15% 1	31.29% 87
Q3: White / Caucasian (B)	17.30% 32	31.89% 59 A	31.35% 58	17.84% 33	1.62% 3	66.55% 185
Dying in pain?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	26.97% 24	26.97% 24	25.84% 23 B	20.22% 18 B	0.00% 0	32.01% 89
Q3: White / Caucasian (B)	36.56% 68	38.71% 72	15.59% 29 A	9.14% 17 A	0.00% 0	66.91% 186

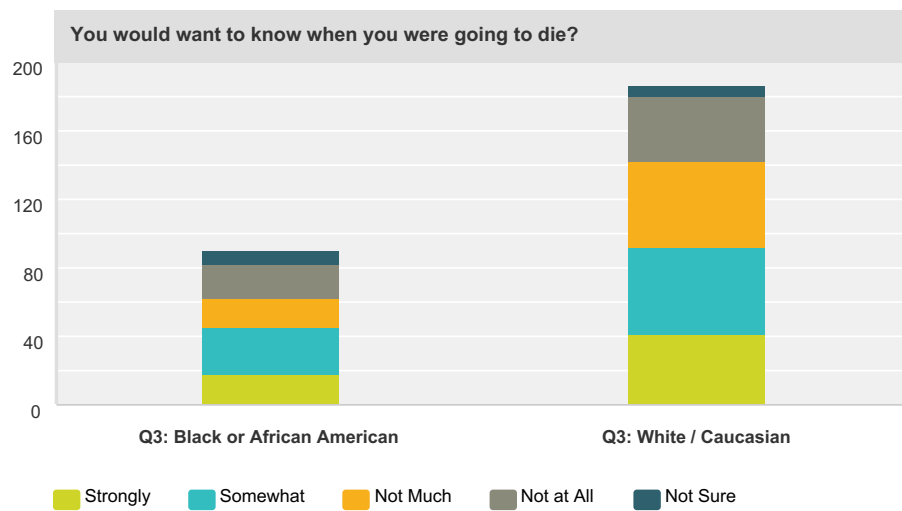
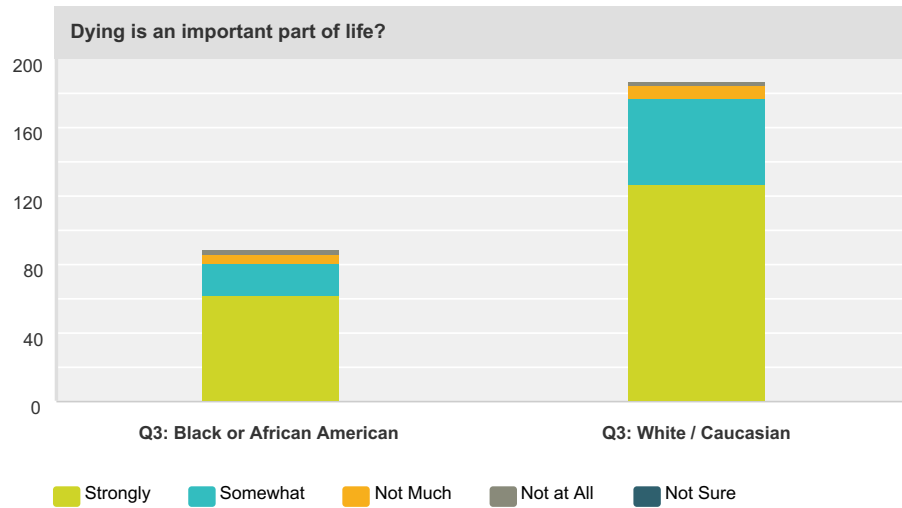
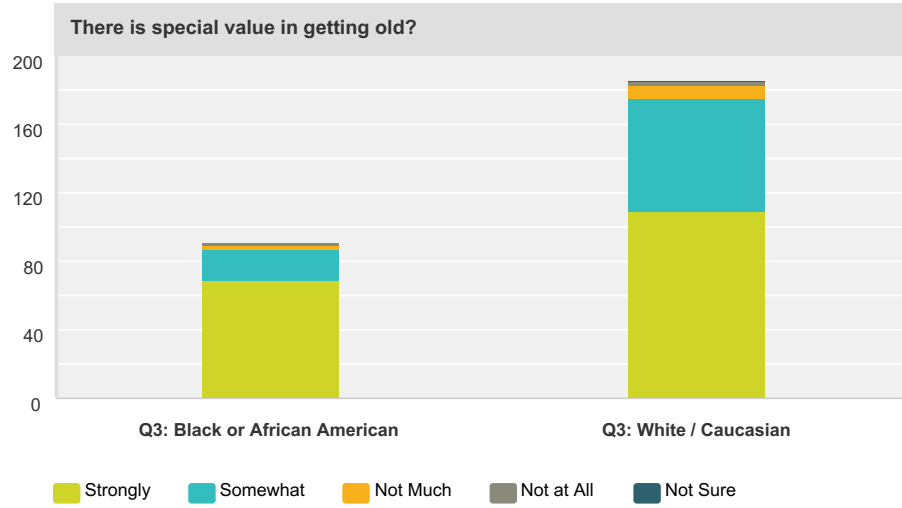
Minority Outreach Survey 1

Dying in an institution, like a hospital or nursing home?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	22.47% 20	25.84% 23	30.34% 27	17.98% 16	3.37% 3	32.01% 89
Q3: White / Caucasian (B)	28.65% 53	30.27% 56	24.32% 45	15.14% 28	1.62% 3	66.55% 185
Not having enough money for your care?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	35.56% 32	23.33% 21	15.56% 14	23.33% 21 B	2.22% 2	32.37% 90
Q3: White / Caucasian (B)	33.69% 63	34.22% 64	22.46% 42	8.02% 15 A	1.60% 3	67.27% 187
Becoming a burden to your loved ones?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	40.45% 36	26.97% 24	14.61% 13	17.98% 16 B	0.00% 0	32.01% 89
Q3: White / Caucasian (B)	48.66% 91	33.16% 62	12.83% 24	4.28% 8 A	1.07% 2	67.27% 187
Not being able to communicate your wishes to loved ones?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	32.22% 29	18.89% 17 B	24.44% 22	23.33% 21 B	1.11% 1	32.37% 90
Q3: White / Caucasian (B)	23.12% 43	40.86% 76 A	22.04% 41	12.90% 24 A	1.08% 2	66.91% 186
Not being able to communicate your wishes to medical staff?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	35.56% 32	20.00% 18 B	21.11% 19	23.33% 21 B	0.00% 0	32.37% 90
Q3: White / Caucasian (B)	27.27% 51	41.18% 77 A	19.25% 36	11.23% 21 A	1.07% 2	67.27% 187

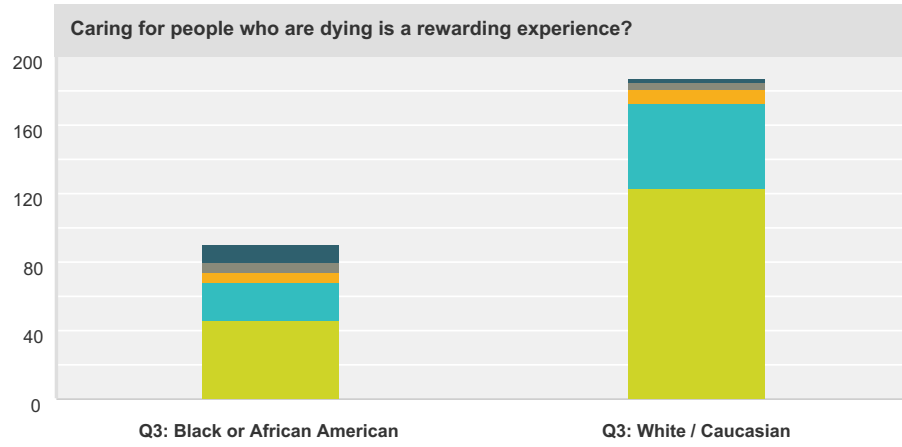
Minority Outreach Survey 1

Q14 How much do you agree that...

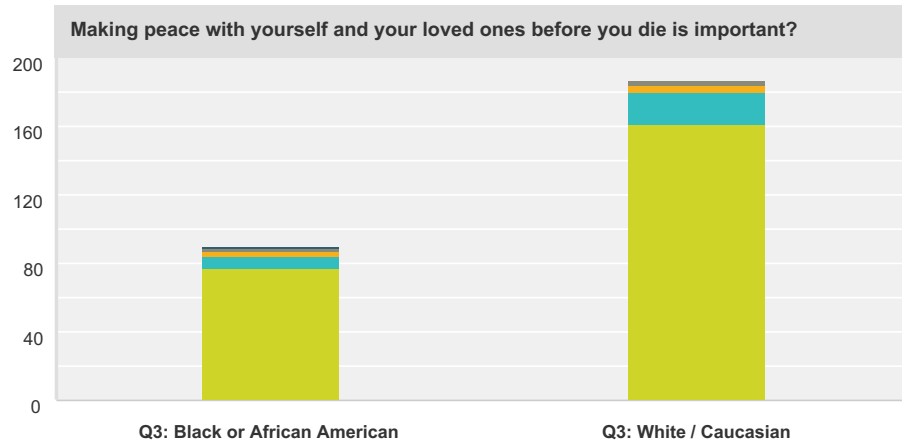
Answered: 278 Skipped: 14



Minority Outreach Survey 1



Strongly Somewhat Not Much Not at All Not Sure



Strongly Somewhat Not Much Not at All Not Sure

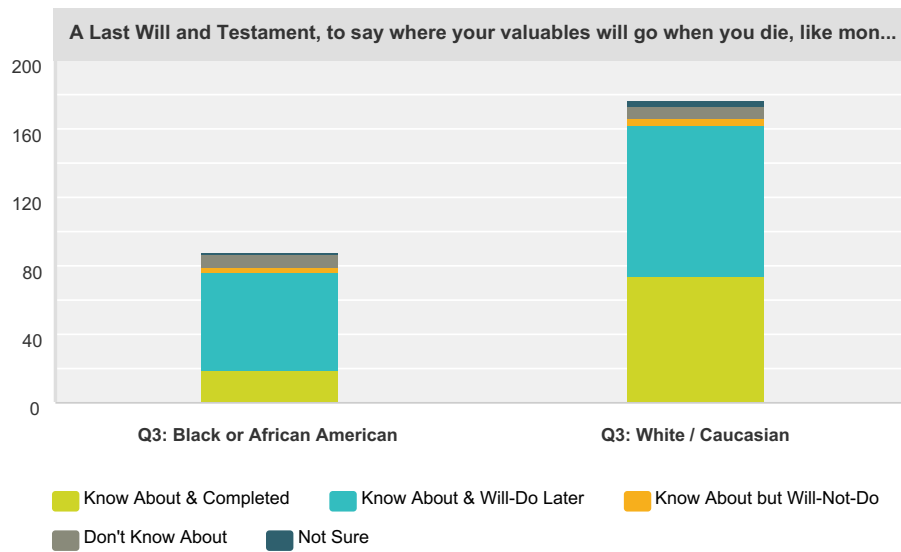
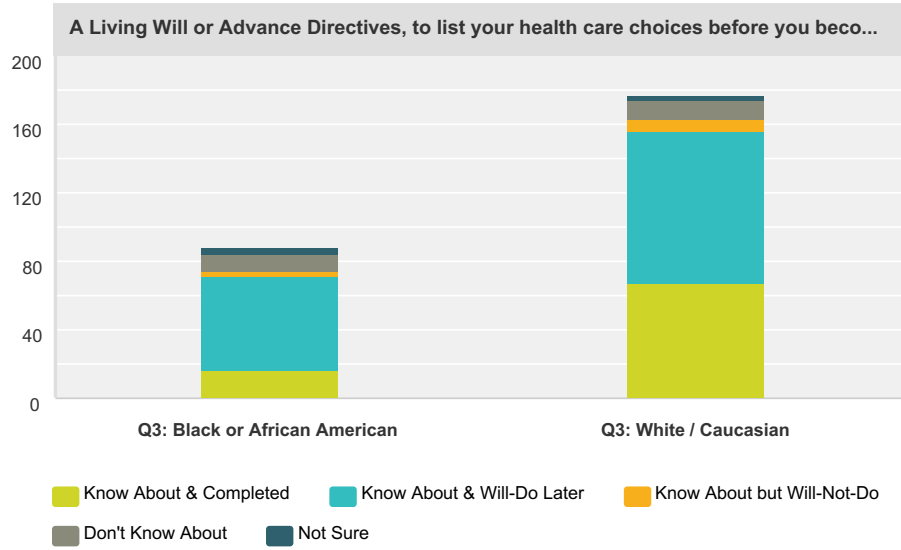
There is special value in getting old?						
	Strongly	Somewhat	Not Much	Not at All	Not Sure	Total
Q3: Black or African American (A)	75.82%	19.78%	2.20%	2.20%	0.00%	32.73%
	69	18	2	2	0	91
	B	B				
Q3: White / Caucasian (B)	58.60%	35.48%	4.30%	1.08%	0.54%	66.91%
	109	66	8	2	1	186
	A	A				
Dying is an important part of life?						
	Strongly	Somewhat	Not Much	Not at All	Not Sure	Total
Q3: Black or African American (A)	69.66%	21.35%	5.62%	3.37%	0.00%	32.01%
	62	19	5	3	0	89
Q3: White / Caucasian (B)	67.91%	26.74%	4.28%	1.07%	0.00%	67.27%
	127	50	8	2	0	187
You would want to know when you were going to die?						
	Strongly	Somewhat	Not Much	Not at All	Not Sure	Total
Q3: Black or African American (A)	20.00%	30.00%	18.89%	22.22%	8.89%	32.37%
	18	27	17	20	8	90
Q3: White / Caucasian (B)	21.93%	27.27%	26.74%	20.32%	3.74%	67.27%
	41	51	50	38	7	187

Minority Outreach Survey 1

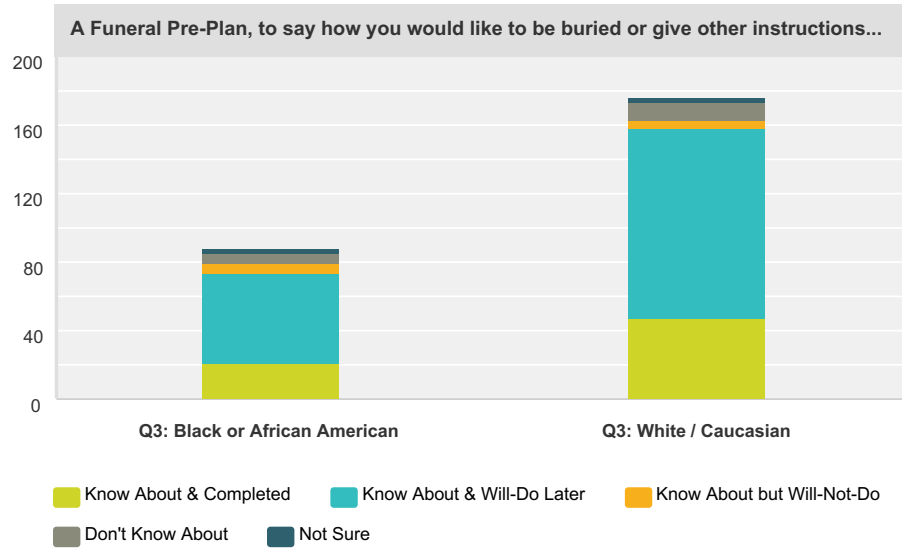
Caring for people who are dying is a rewarding experience?						
	Strongly	Somewhat	Not Much	Not at All	Not Sure	Total
Q3: Black or African American (A)	51.11% 46 B	24.44% 22	6.67% 6	6.67% 6	11.11% 10 B	32.37% 90
Q3: White / Caucasian (B)	65.78% 123 A	26.74% 50	4.28% 8	2.14% 4	1.07% 2 A	67.27% 187
Making peace with yourself and your loved ones before you die is important?						
	Strongly	Somewhat	Not Much	Not at All	Not Sure	Total
Q3: Black or African American (A)	85.56% 77	7.78% 7	3.33% 3	2.22% 2	1.11% 1	32.37% 90
Q3: White / Caucasian (B)	86.10% 161	10.16% 19	2.14% 4	1.60% 3	0.00% 0	67.27% 187

Q15 How much do you know about...

Answered: 265 Skipped: 27



Minority Outreach Survey 1



A Living Will or Advance Directives, to list your health care choices before you become seriously ill or unable to move or speak?

	Know About & Completed	Know About & Will-Do Later	Know About but Will-Not-Do	Don't Know About	Not Sure	Total
Q3: Black or African American (A)	18.18% 16 B	62.50% 55	3.41% 3	11.36% 10	4.55% 4	33.21% 88
Q3: White / Caucasian (B)	37.85% 67 A	50.28% 89	3.95% 7	6.21% 11	1.69% 3	66.79% 177

A Last Will and Testament, to say where your valuables will go when you die, like money or property or things that your family treasures?

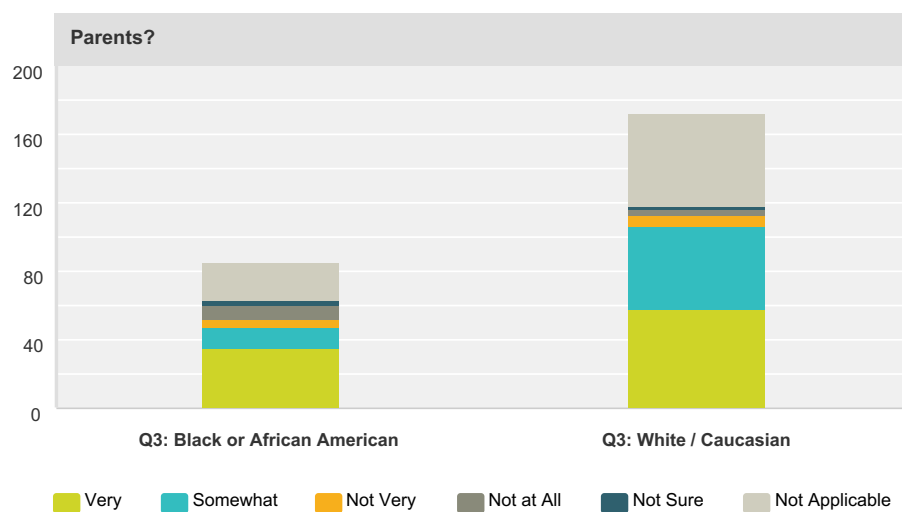
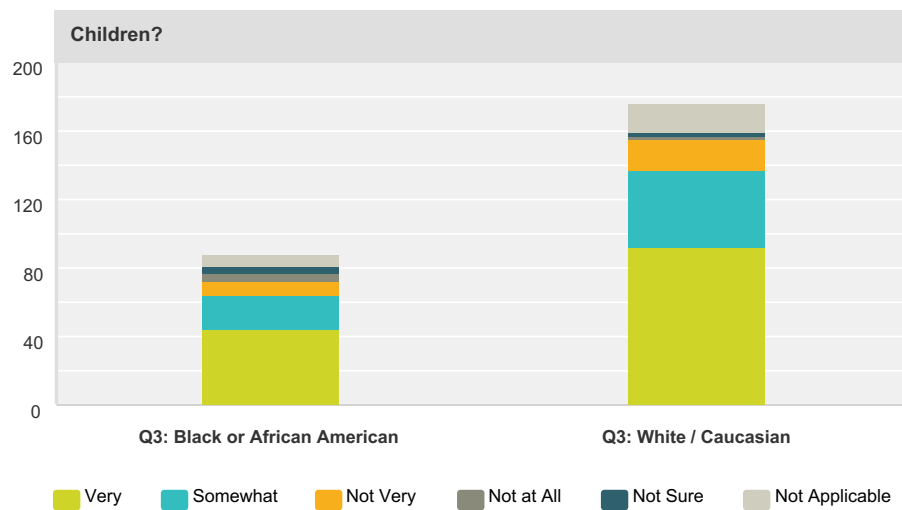
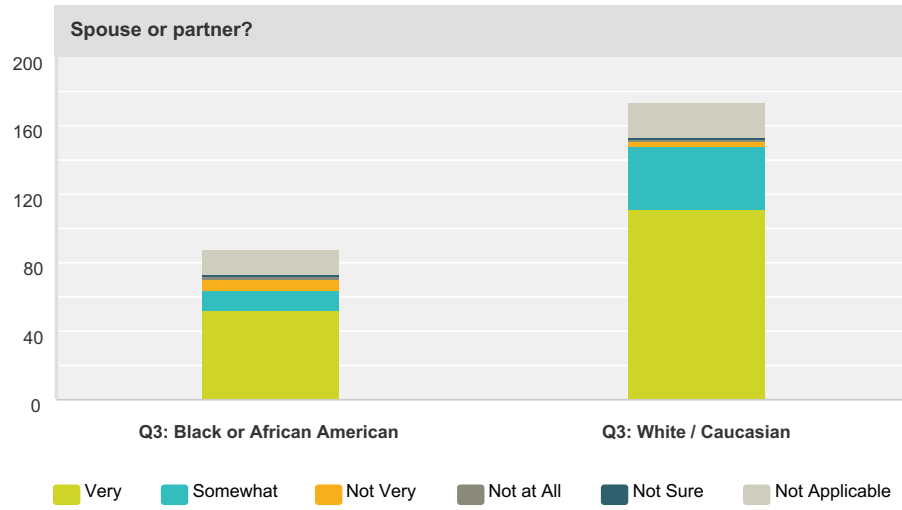
	Know About & Completed	Know About & Will-Do Later	Know About but Will-Not-Do	Don't Know About	Not Sure	Total
Q3: Black or African American (A)	21.59% 19 B	64.77% 57 B	3.41% 3	9.09% 8	1.14% 1	33.21% 88
Q3: White / Caucasian (B)	41.81% 74 A	49.72% 88 A	2.26% 4	3.95% 7	2.26% 4	66.79% 177

A Funeral Pre-Plan, to say how you would like to be buried or give other instructions before you die?

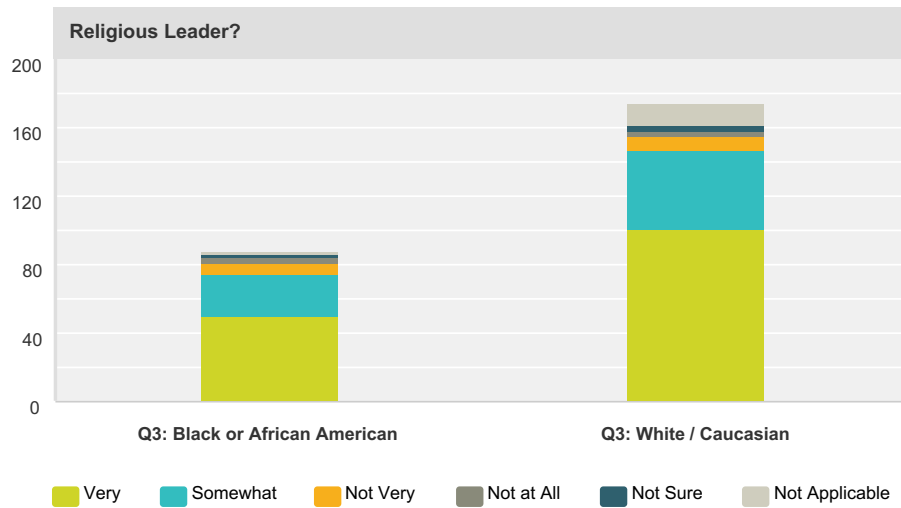
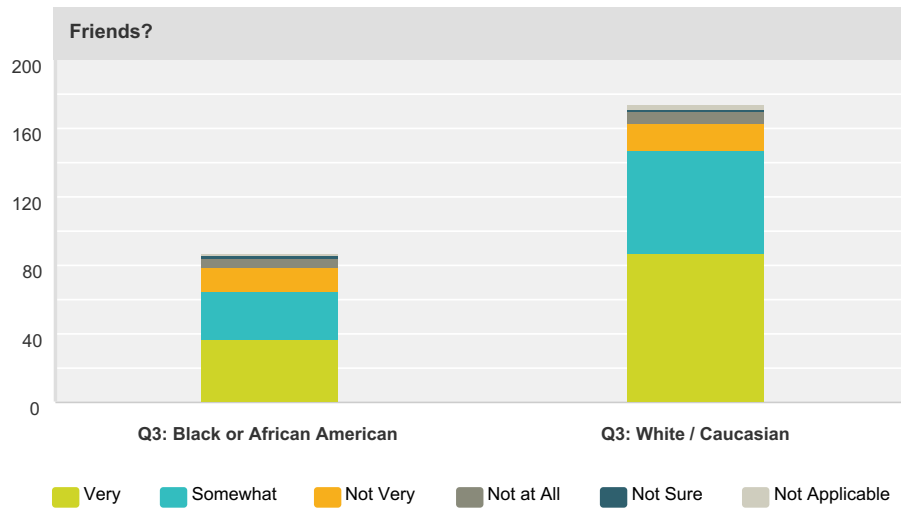
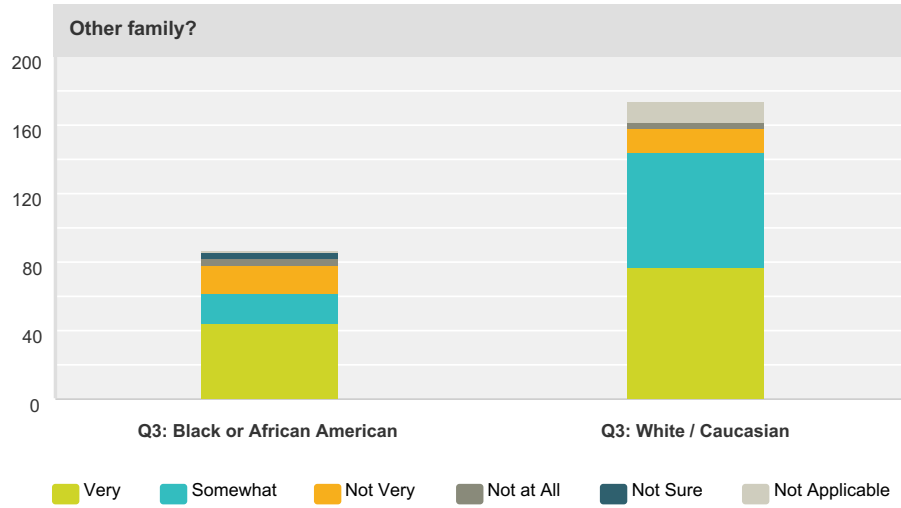
	Know About & Completed	Know About & Will-Do Later	Know About but Will-Not-Do	Don't Know About	Not Sure	Total
Q3: Black or African American (A)	23.86% 21	59.09% 52	6.82% 6	6.82% 6	3.41% 3	33.21% 88
Q3: White / Caucasian (B)	26.70% 47	63.07% 111	2.84% 5	5.68% 10	1.70% 3	66.42% 176

Q16 How comfortable would you be talking about your death with your...

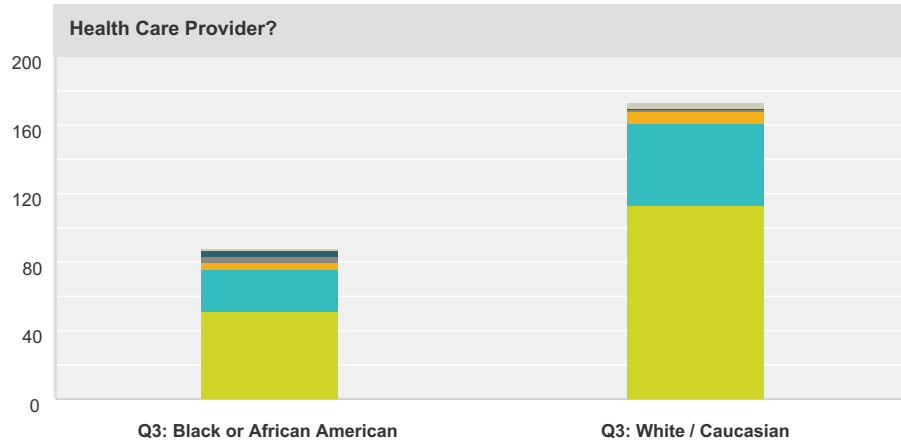
Answered: 265 Skipped: 27



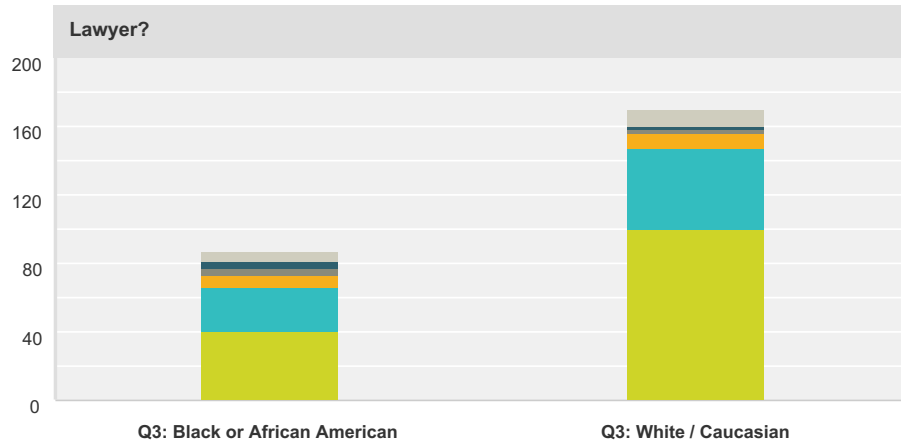
Minority Outreach Survey 1



Minority Outreach Survey 1



Very Somewhat Not Very Not at All Not Sure Not Applicable



Very Somewhat Not Very Not at All Not Sure Not Applicable

Spouse or partner?							
	Very	Somewhat	Not Very	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	59.09% 52	13.64% 12	6.82% 6 B	2.27% 2	1.14% 1	17.05% 15	33.21% 88
Q3: White / Caucasian (B)	63.79% 111	21.26% 37	1.72% 3 A	0.57% 1	0.57% 1	12.07% 21	65.66% 174

Children?							
	Very	Somewhat	Not Very	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	50.00% 44	22.73% 20	9.09% 8	5.68% 5 B	4.55% 4	7.95% 7	33.21% 88
Q3: White / Caucasian (B)	52.27% 92	25.57% 45	10.23% 18	1.14% 2 A	1.14% 2	9.66% 17	66.42% 176

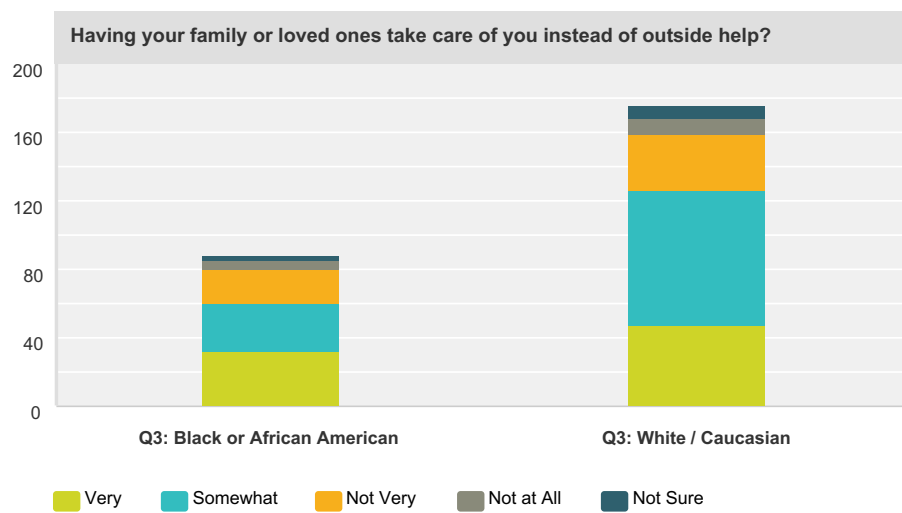
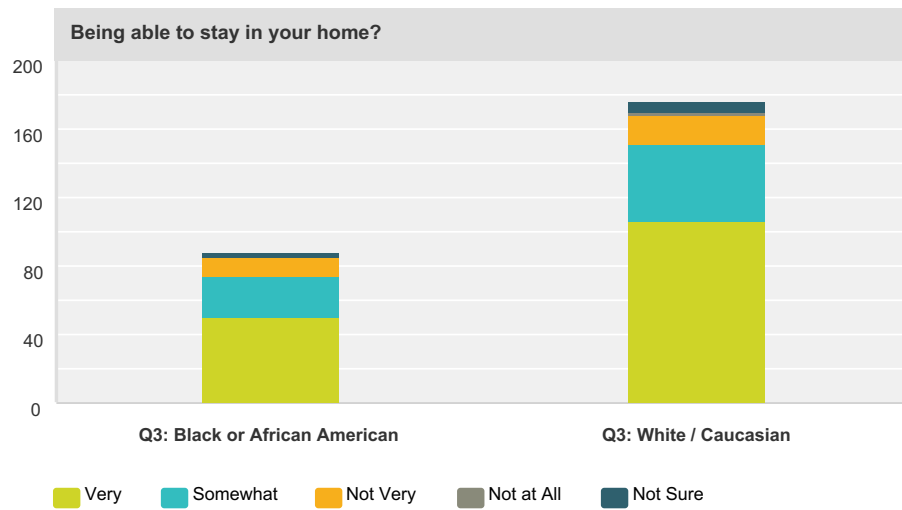
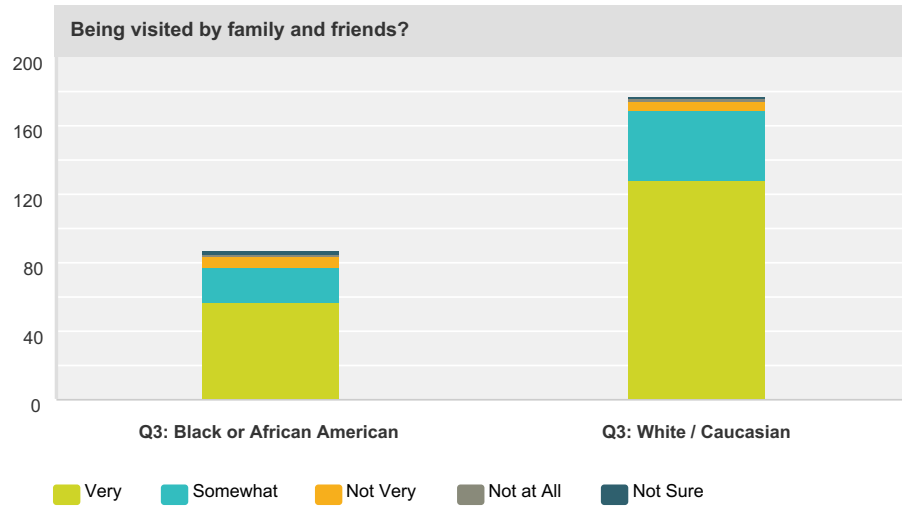
Parents?							
	Very	Somewhat	Not Very	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	41.18% 35	14.12% 12 B	5.88% 5	9.41% 8 B	3.53% 3	25.88% 22	32.08% 85

Minority Outreach Survey 1

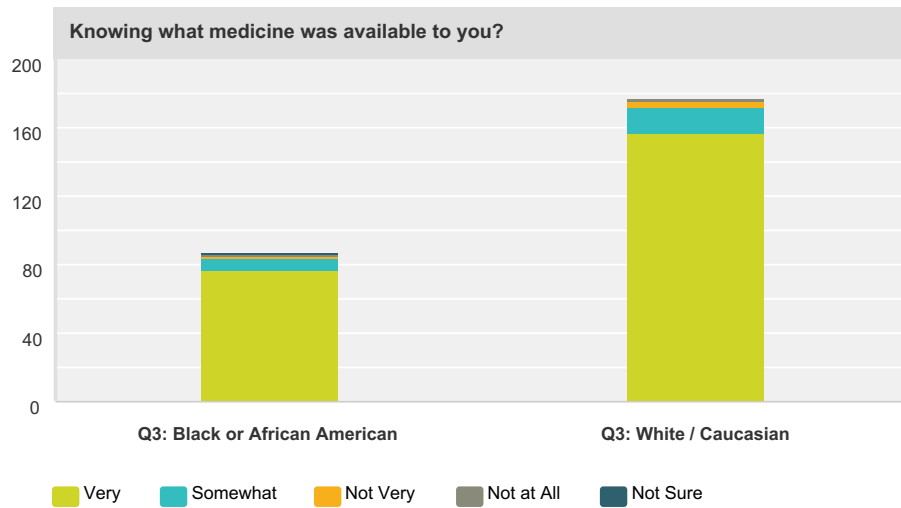
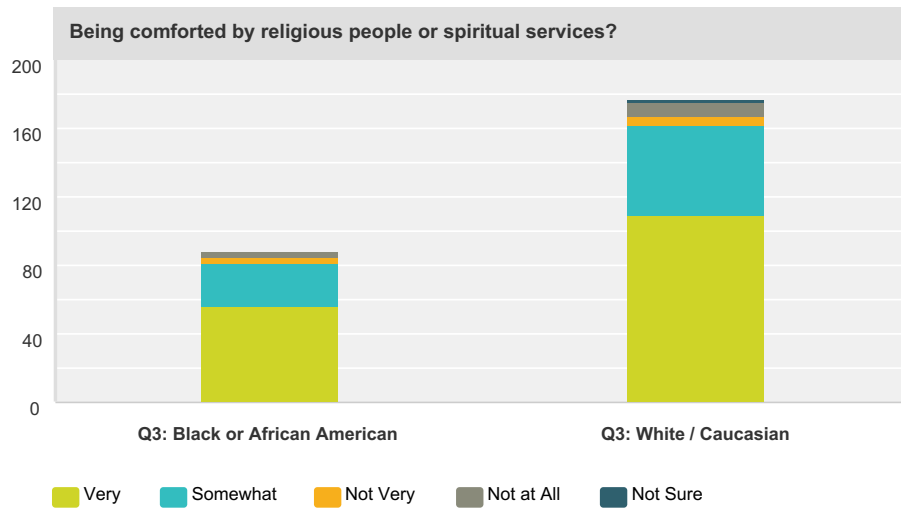
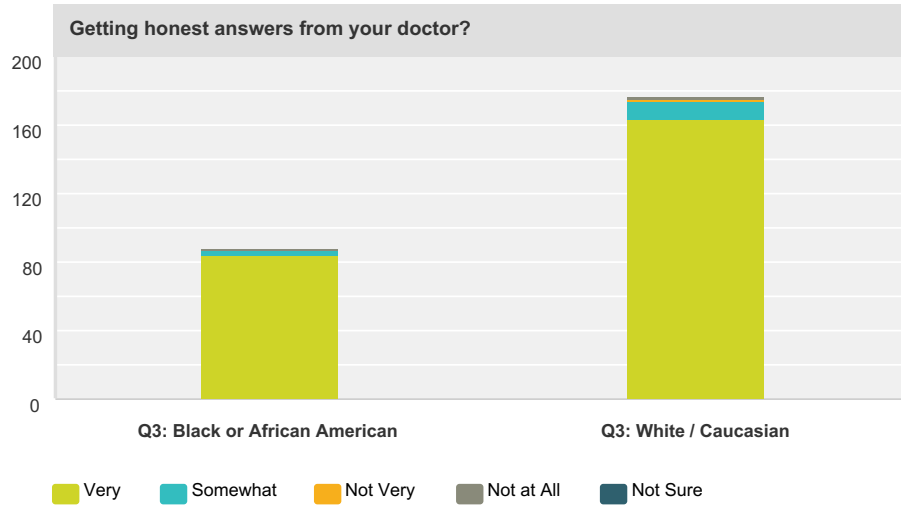
Q3: White / Caucasian (B)	33.72% 58	27.91% 48 A	4.07% 7	1.74% 3 A	1.16% 2	31.40% 54	64.91% 172
Other family?							
	Very	Somewhat	Not Very	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	50.57% 44	20.69% 18 B	18.39% 16 B	4.60% 4	4.60% 4 B	1.15% 1 B	32.83% 87
Q3: White / Caucasian (B)	44.25% 77	38.51% 67 A	8.05% 14 A	2.30% 4	0.00% 0 A	6.90% 12 A	65.66% 174
Friends?							
	Very	Somewhat	Not Very	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	42.53% 37	32.18% 28	16.09% 14	5.75% 5	2.30% 2	1.15% 1	32.83% 87
Q3: White / Caucasian (B)	50.00% 87	34.48% 60	9.20% 16	4.02% 7	0.57% 1	1.72% 3	65.66% 174
Religious Leader?							
	Very	Somewhat	Not Very	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	56.82% 50	27.27% 24	7.95% 7	3.41% 3	2.27% 2	2.27% 2	33.21% 88
Q3: White / Caucasian (B)	58.05% 101	26.44% 46	4.60% 8	1.72% 3	1.72% 3	7.47% 13	65.66% 174
Health Care Provider?							
	Very	Somewhat	Not Very	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	57.95% 51	28.41% 25	4.55% 4	3.41% 3	4.55% 4 B	1.14% 1	33.21% 88
Q3: White / Caucasian (B)	65.32% 113	27.75% 48	4.05% 7	0.58% 1	0.58% 1 A	1.73% 3	65.28% 173
Lawyer?							
	Very	Somewhat	Not Very	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	45.98% 40	29.89% 26	8.05% 7	4.60% 4	4.60% 4	6.90% 6	32.83% 87
Q3: White / Caucasian (B)	58.82% 100	27.65% 47	5.29% 9	1.18% 2	1.18% 2	5.88% 10	64.15% 170

Q17 How important would each of these be if you were dying...

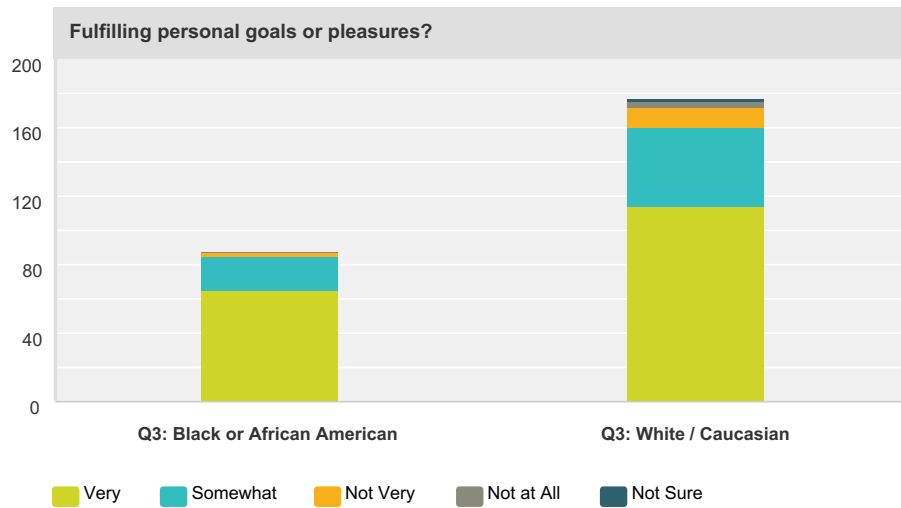
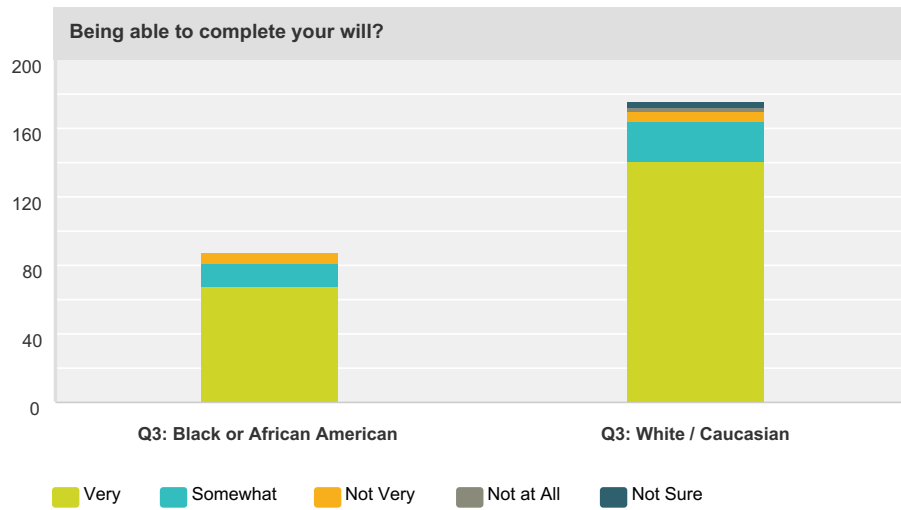
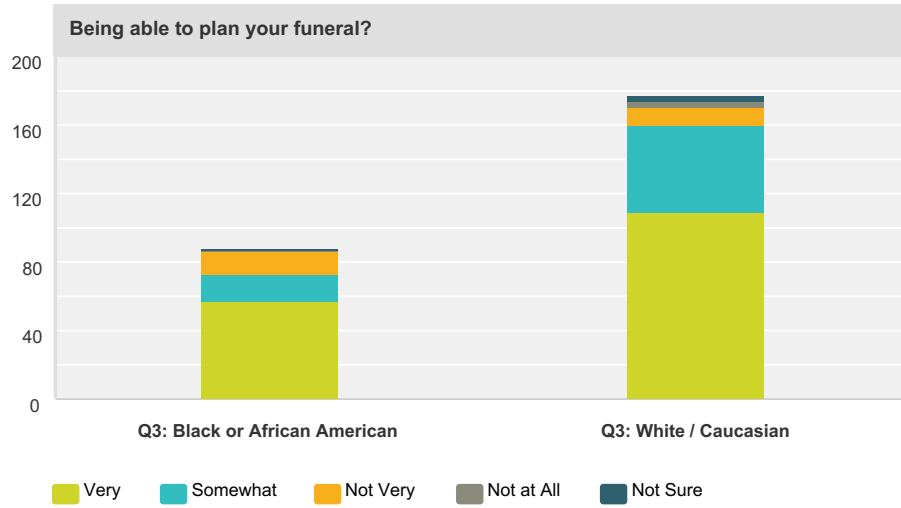
Answered: 265 Skipped: 27



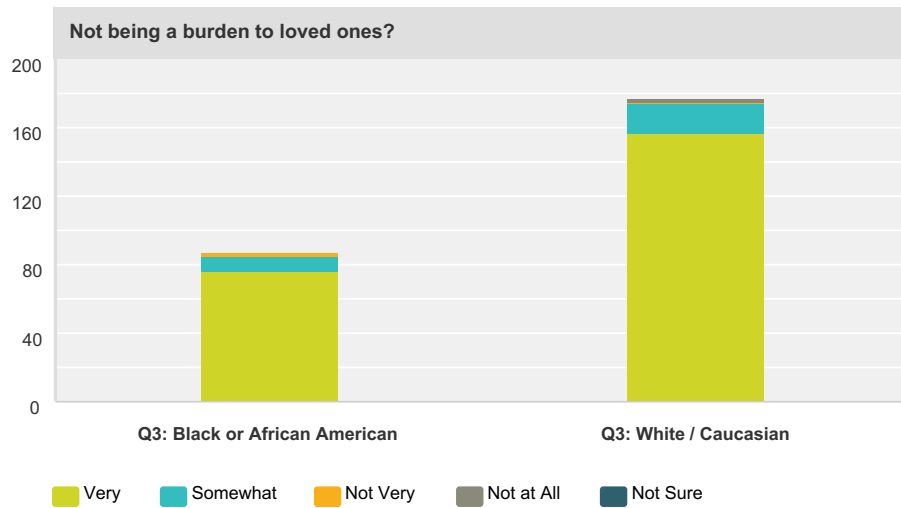
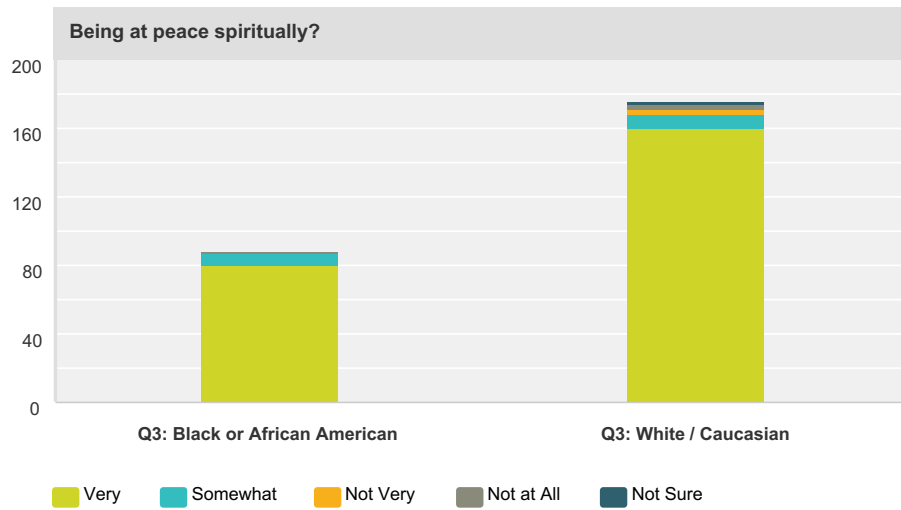
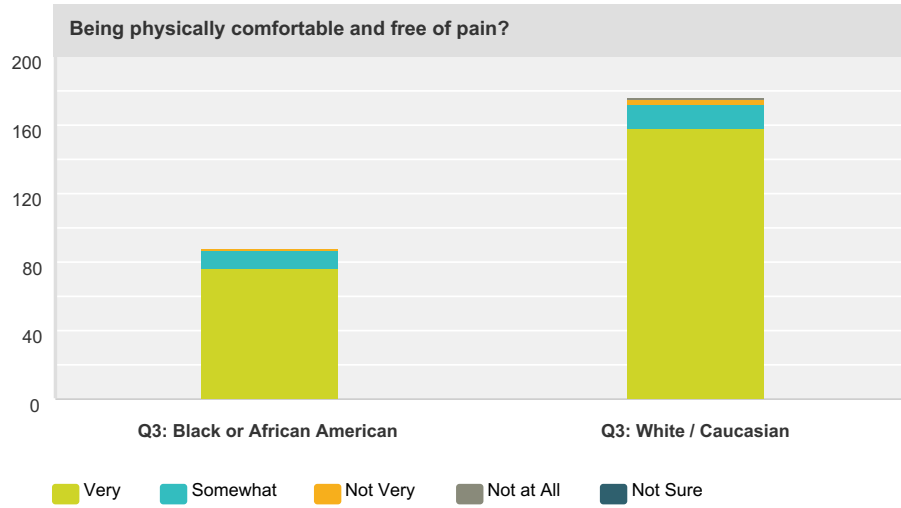
Minority Outreach Survey 1



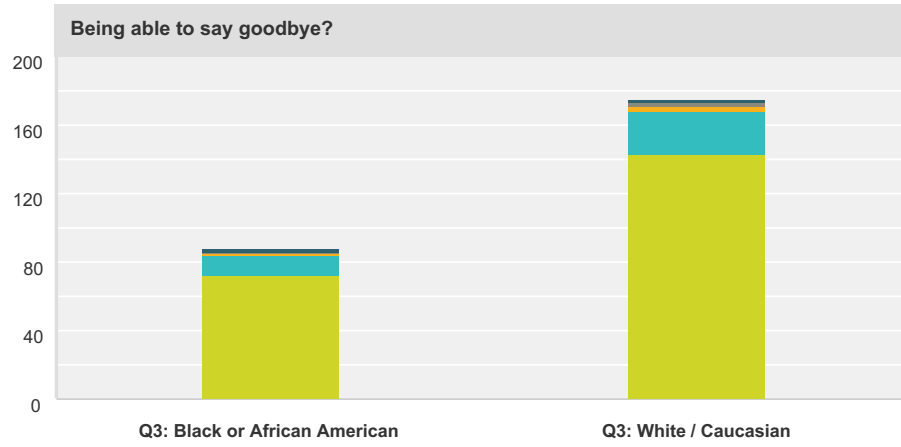
Minority Outreach Survey 1



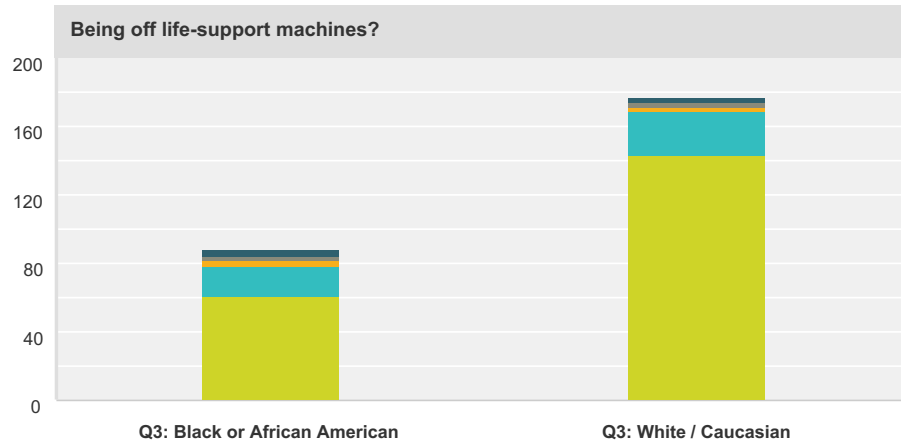
Minority Outreach Survey 1



Minority Outreach Survey 1



Very Somewhat Not Very Not at All Not Sure



Very Somewhat Not Very Not at All Not Sure

Being visited by family and friends?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	65.52% 57	22.99% 20	8.05% 7	1.15% 1	2.30% 2	32.83% 87
Q3: White / Caucasian (B)	72.32% 128	23.16% 41	2.82% 5	1.13% 2	0.56% 1	66.79% 177
Being able to stay in your home?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	56.82% 50	27.27% 24	12.50% 11	0.00% 0	3.41% 3	33.21% 88
Q3: White / Caucasian (B)	60.23% 106	25.57% 45	9.66% 17	1.14% 2	3.41% 6	66.42% 176
Having your family or loved ones take care of you instead of outside help?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	36.36% 32	31.82% 28 B	22.73% 20	5.68% 5	3.41% 3	33.21% 88
Q3: White / Caucasian (B)	26.70% 47	44.89% 79 A	18.75% 33	5.11% 9	4.55% 8	66.42% 176

Minority Outreach Survey 1

Getting honest answers from your doctor?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	95.45% 84	3.41% 3	0.00% 0	1.14% 1	0.00% 0	33.21% 88
Q3: White / Caucasian (B)	92.09% 163	6.21% 11	0.56% 1	1.13% 2	0.00% 0	66.79% 177
Being comforted by religious people or spiritual services?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	63.64% 56	28.41% 25	4.55% 4	3.41% 3	0.00% 0	33.21% 88
Q3: White / Caucasian (B)	61.58% 109	29.94% 53	2.82% 5	4.52% 8	1.13% 2	66.79% 177
Knowing what medicine was available to you?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	88.51% 77	8.05% 7	1.15% 1	1.15% 1	1.15% 1	32.83% 87
Q3: White / Caucasian (B)	88.70% 157	8.47% 15	1.69% 3	1.13% 2	0.00% 0	66.79% 177
Being able to plan your funeral?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	64.77% 57	18.18% 16	14.77% 13 B	1.14% 1	1.14% 1	33.21% 88
Q3: White / Caucasian (B)	61.58% 109	28.81% 51	5.65% 10 A	2.26% 4	1.69% 3	66.79% 177
Being able to complete your will?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	77.27% 68	14.77% 13	7.95% 7	0.00% 0	0.00% 0	33.21% 88
Q3: White / Caucasian (B)	80.11% 141	13.07% 23	3.41% 6	1.14% 2	2.27% 4	66.42% 176
Fulfilling personal goals or pleasures?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	73.86% 65	22.73% 20	2.27% 2	1.14% 1	0.00% 0	33.21% 88
Q3: White / Caucasian (B)	64.41% 114	25.99% 46	6.78% 12	1.69% 3	1.13% 2	66.79% 177
Being physically comfortable and free of pain?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	86.36% 76	12.50% 11	1.14% 1	0.00% 0	0.00% 0	33.21% 88
Q3: White / Caucasian (B)	89.77% 158	7.95% 14	1.70% 3	0.57% 1	0.00% 0	66.42% 176
Being at peace spiritually?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	90.91% 80	7.95% 7	0.00% 0	1.14% 1	0.00% 0	33.21% 88
Q3: White / Caucasian (B)	90.91% 160	4.55% 8	1.70% 3	1.70% 3	1.14% 2	66.42% 176

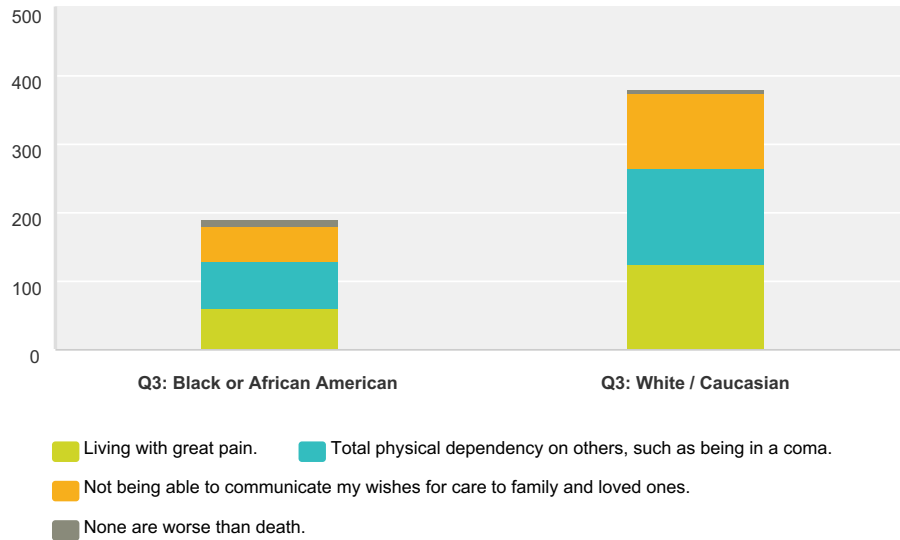
Minority Outreach Survey 1

Not being a burden to loved ones?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	87.36% 76	10.34% 9	2.30% 2	0.00% 0	0.00% 0	32.83% 87
Q3: White / Caucasian (B)	88.70% 157	9.60% 17	0.56% 1	1.13% 2	0.00% 0	66.79% 177
Being able to say goodbye?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A)	81.82% 72	13.64% 12	1.14% 1	1.14% 1	2.27% 2	33.21% 88
Q3: White / Caucasian (B)	81.71% 143	14.29% 25	1.71% 3	1.14% 2	1.14% 2	66.04% 175
Being off life-support machines?						
	Very	Somewhat	Not Very	Not at All	Not Sure	Total
Q3: Black or African American (A) B	69.32% 61	19.32% 17	4.55% 4	2.27% 2	4.55% 4	33.21% 88
Q3: White / Caucasian (B) A	80.79% 143	14.69% 26	1.13% 2	1.69% 3	1.69% 3	66.79% 177

Minority Outreach Survey 1

Q18 Which of these health problems do you think are worse than death? (Choose all that apply.)

Answered: 262 Skipped: 30

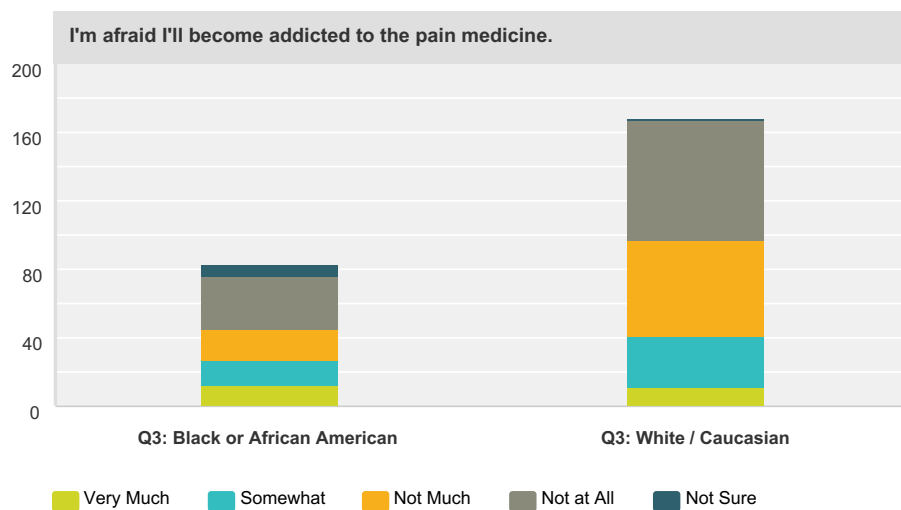
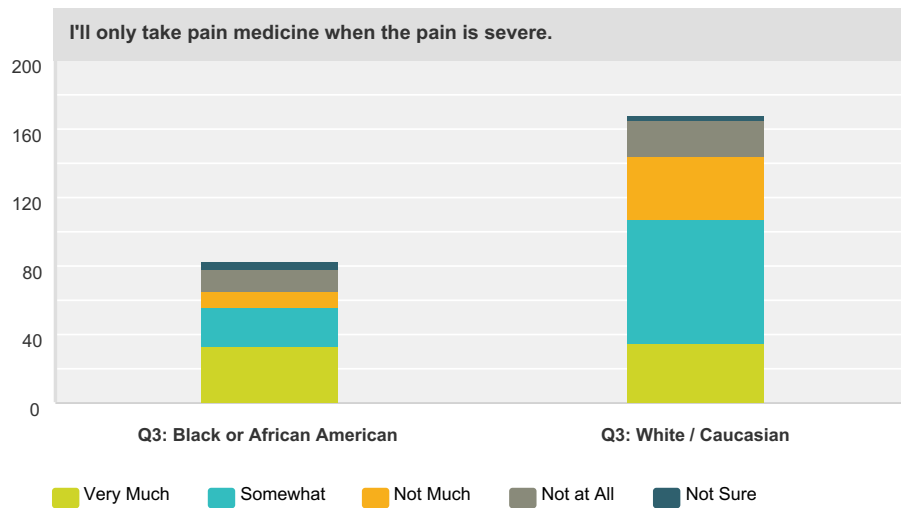
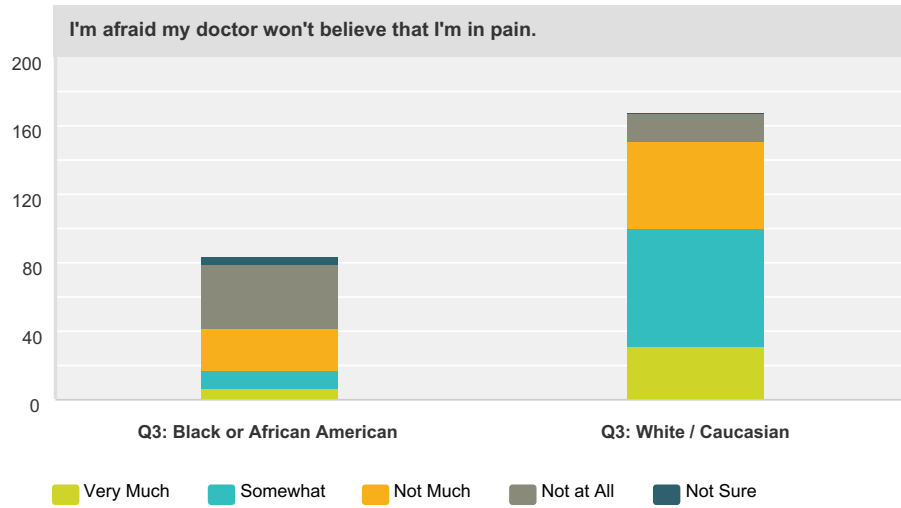


	Living with great pain.	Total physical dependency on others, such as being in a coma.	Not being able to communicate my wishes for care to family and loved ones.	None are worse than death.	Total
Q3: Black or African American (A)	68.97% 60	80.46% 70	57.47% 50	11.49% 10 B	72.52% 190
Q3: White / Caucasian (B)	70.86% 124	80.00% 140	64.00% 112	2.86% 5 A	145.42% 381
Total Respondents	184	210	162	15	262

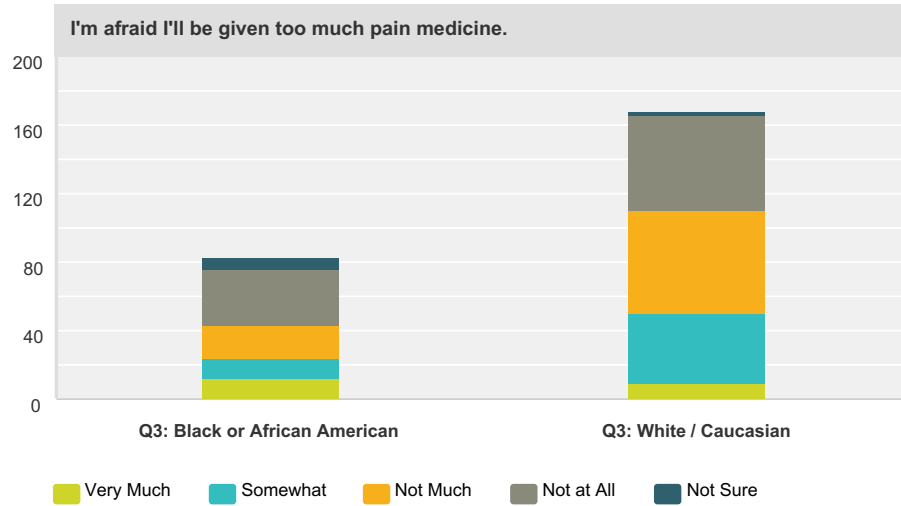
Minority Outreach Survey 1

Q19 How much do you agree with the following?

Answered: 252 Skipped: 40



Minority Outreach Survey 1

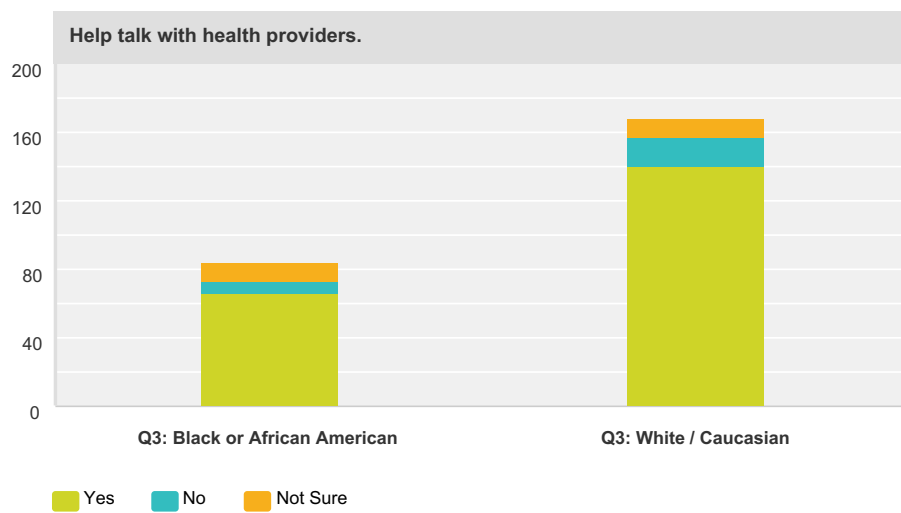
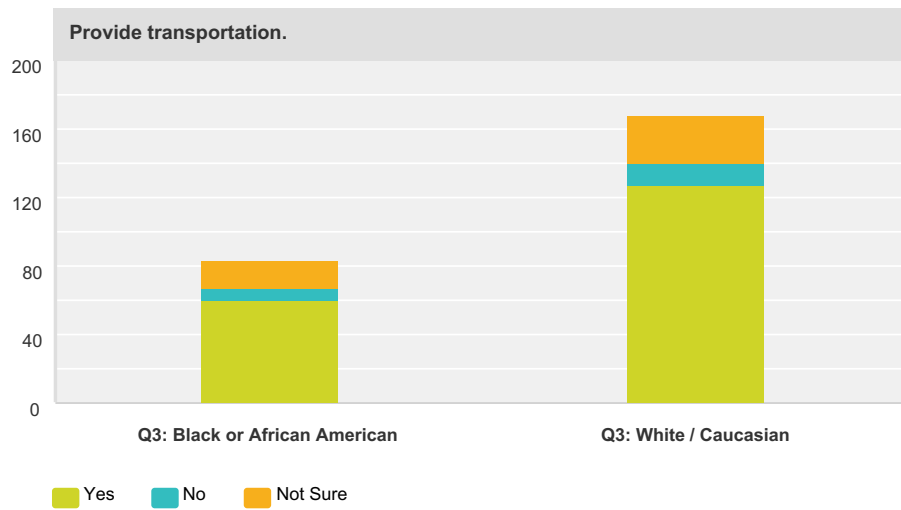
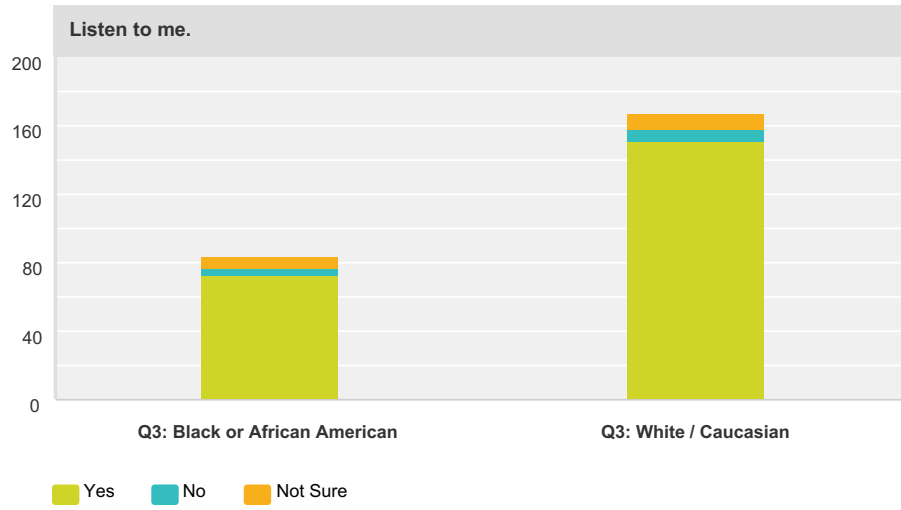


I'm afraid my doctor won't believe that I'm in pain.						
	Very Much	Somewhat	Not Much	Not at All	Not Sure	Total
Q3: Black or African American (A)	8.33% 7 B	11.90% 10 B	29.76% 25 B	44.05% 37 B	5.95% 5 B	33.33% 84
Q3: White / Caucasian (B)	18.45% 31 A	41.07% 69 A	30.36% 51 A	9.52% 16 A	0.60% 1 A	66.67% 168
I'll only take pain medicine when the pain is severe.						
	Very Much	Somewhat	Not Much	Not at All	Not Sure	Total
Q3: Black or African American (A)	39.76% 33 B	27.71% 23 B	10.84% 9 B	15.66% 13	6.02% 5	32.94% 83
Q3: White / Caucasian (B)	20.83% 35 A	42.86% 72 A	22.02% 37 A	12.50% 21	1.79% 3	66.67% 168
I'm afraid I'll become addicted to the pain medicine.						
	Very Much	Somewhat	Not Much	Not at All	Not Sure	Total
Q3: Black or African American (A)	14.46% 12 B	18.07% 15	21.69% 18	37.35% 31	8.43% 7 B	32.94% 83
Q3: White / Caucasian (B)	6.55% 11 A	17.86% 30	33.33% 56	41.67% 70	0.60% 1 A	66.67% 168
I'm afraid I'll be given too much pain medicine.						
	Very Much	Somewhat	Not Much	Not at All	Not Sure	Total
Q3: Black or African American (A)	14.46% 12 B	14.46% 12	22.89% 19 B	39.76% 33	8.43% 7 B	32.94% 83
Q3: White / Caucasian (B)	5.36% 9 A	24.40% 41	35.71% 60 A	33.33% 56	1.19% 2 A	66.67% 168

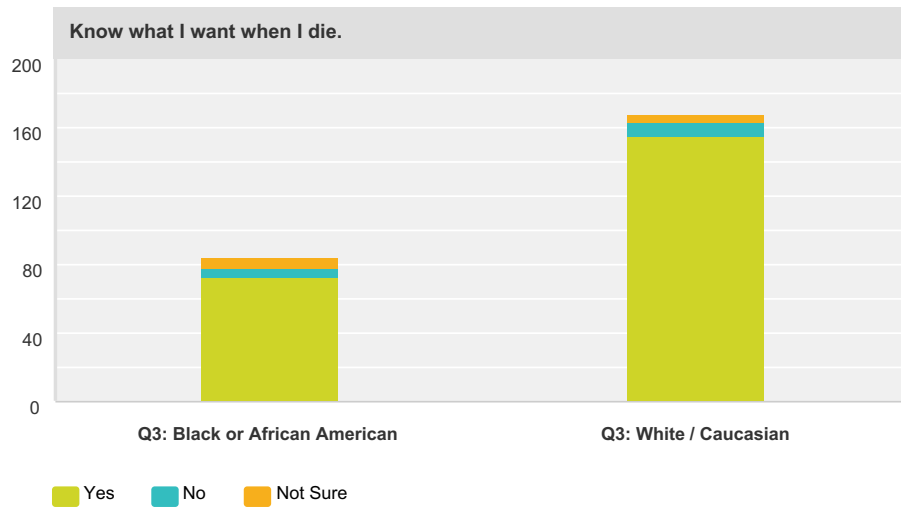
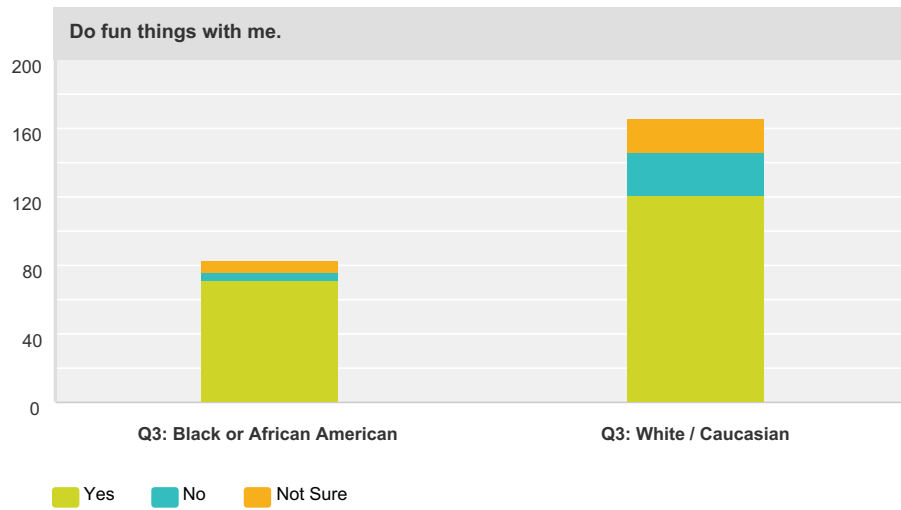
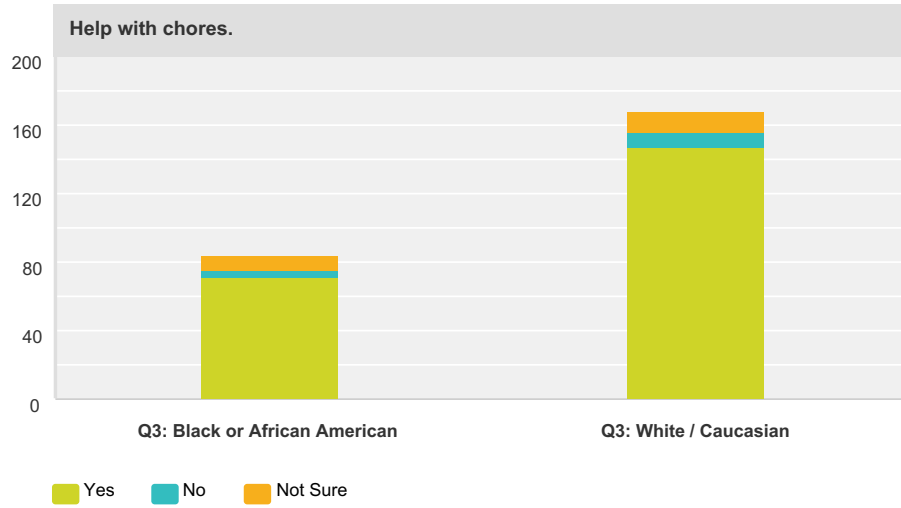
Minority Outreach Survey 1

Q20 At the end of my life, I expect to need someone to...

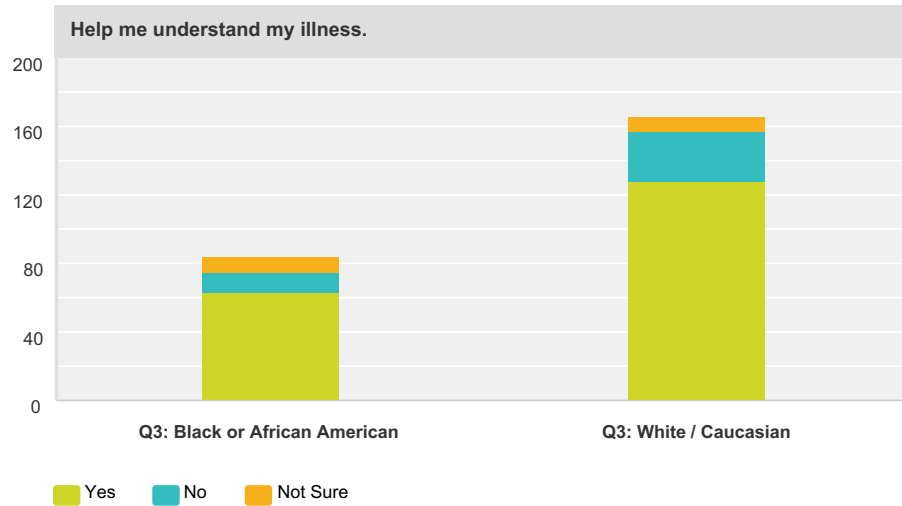
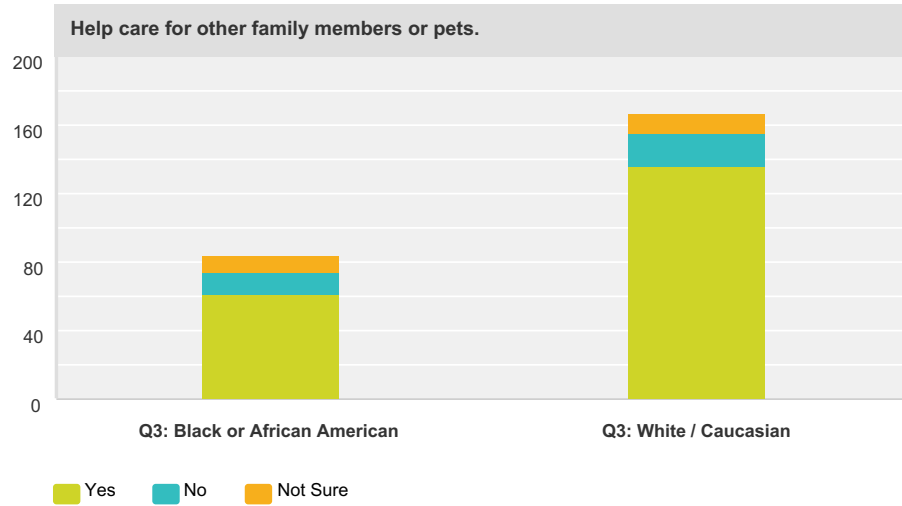
Answered: 252 Skipped: 40



Minority Outreach Survey 1



Minority Outreach Survey 1



Listen to me.				
	Yes	No	Not Sure	Total
Q3: Black or African American (A)	86.90% 73	4.76% 4	8.33% 7	33.33% 84
Q3: White / Caucasian (B)	90.42% 151	4.19% 7	5.39% 9	66.27% 167
Provide transportation.				
	Yes	No	Not Sure	Total
Q3: Black or African American (A)	72.29% 60	8.43% 7	19.28% 16	32.94% 83
Q3: White / Caucasian (B)	75.60% 127	7.74% 13	16.67% 28	66.67% 168
Help talk with health providers.				
	Yes	No	Not Sure	Total
Q3: Black or African American (A)	78.57% 66	8.33% 7	13.10% 11	33.33% 84
Q3: White / Caucasian (B)	83.33% 140	10.12% 17	6.55% 11	66.67% 168
Help with chores.				
	Yes	No	Not Sure	Total

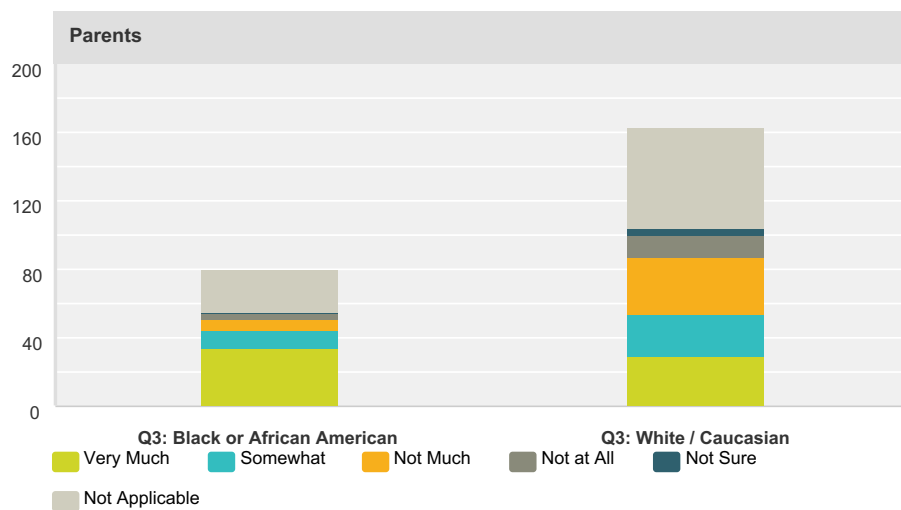
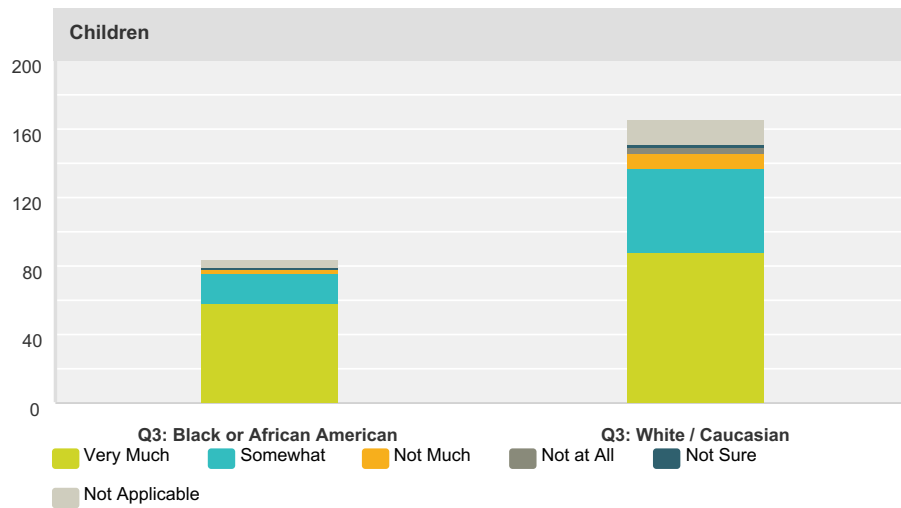
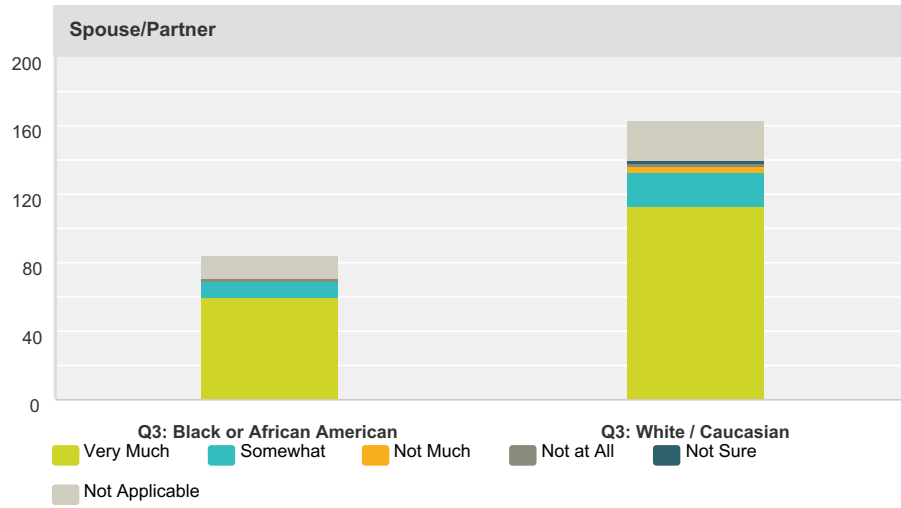
Minority Outreach Survey 1

Q3: Black or African American (A)	84.52% 71	4.76% 4	10.71% 9	33.33% 84
Q3: White / Caucasian (B)	87.50% 147	5.36% 9	7.14% 12	66.67% 168
Do fun things with me.				
	Yes	No	Not Sure	Total
Q3: Black or African American (A)	85.54% 71 B	6.02% 5 B	8.43% 7	32.94% 83
Q3: White / Caucasian (B)	72.89% 121 A	15.06% 25 A	12.05% 20	65.87% 166
Know what I want when I die.				
	Yes	No	Not Sure	Total
Q3: Black or African American (A)	86.90% 73	5.95% 5	7.14% 6	33.33% 84
Q3: White / Caucasian (B)	92.26% 155	4.76% 8	2.98% 5	66.67% 168
Help care for other family members or pets.				
	Yes	No	Not Sure	Total
Q3: Black or African American (A)	72.62% 61	15.48% 13	11.90% 10	33.33% 84
Q3: White / Caucasian (B)	81.44% 136	11.38% 19	7.19% 12	66.27% 167
Help me understand my illness.				
	Yes	No	Not Sure	Total
Q3: Black or African American (A)	75.00% 63	14.29% 12	10.71% 9	33.33% 84
Q3: White / Caucasian (B)	77.11% 128	17.47% 29	5.42% 9	65.87% 166

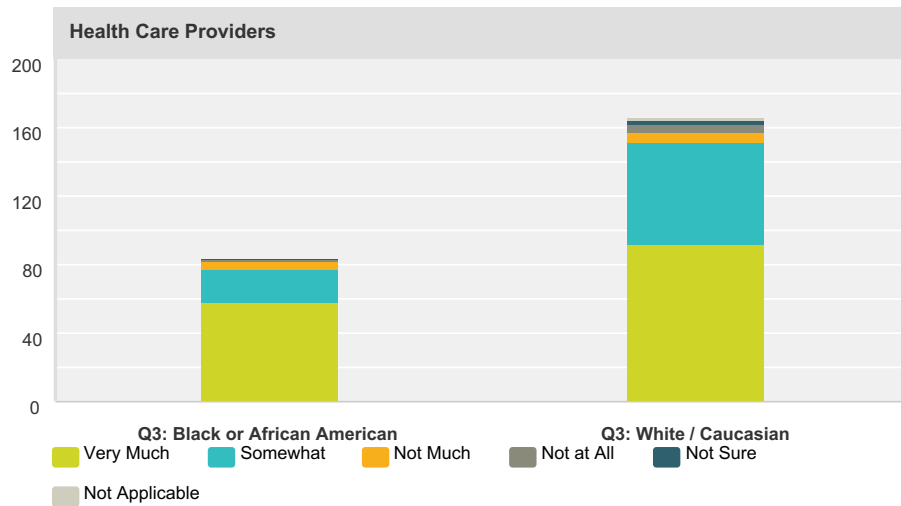
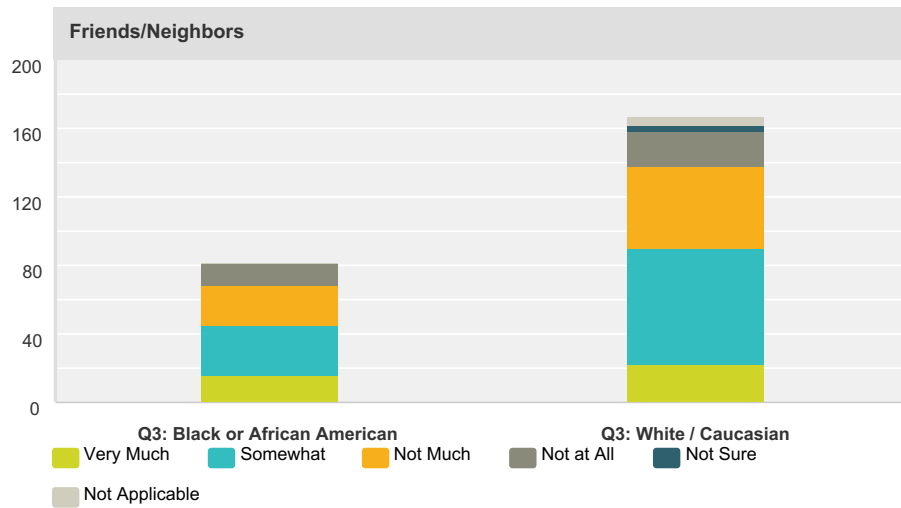
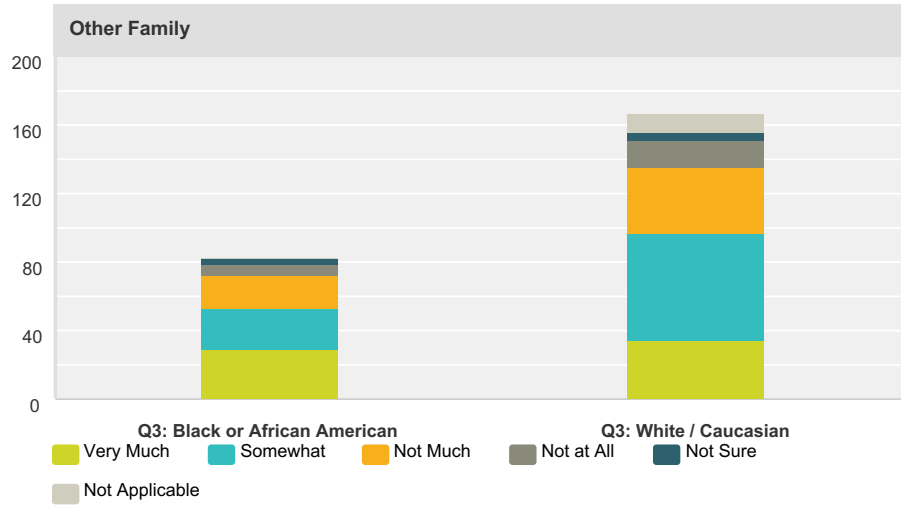
Minority Outreach Survey 1

Q21 For the needs above, how much would you expect the following to support you?

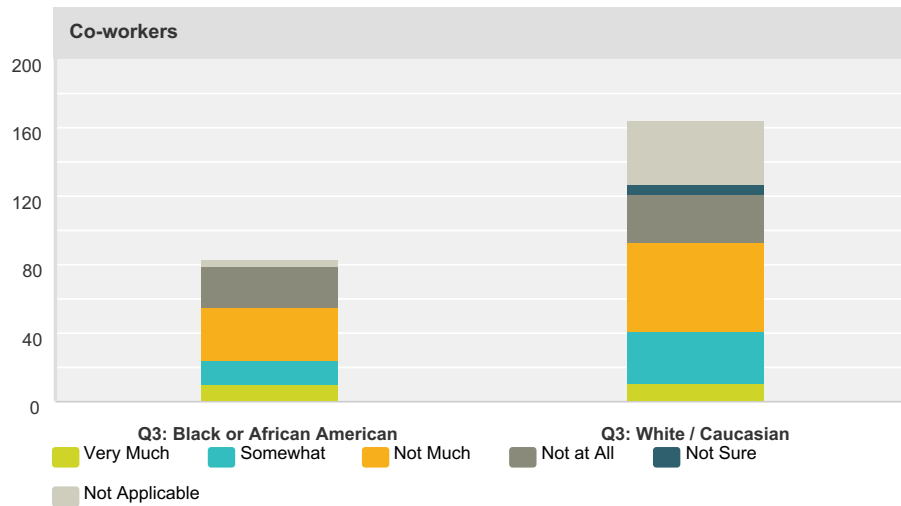
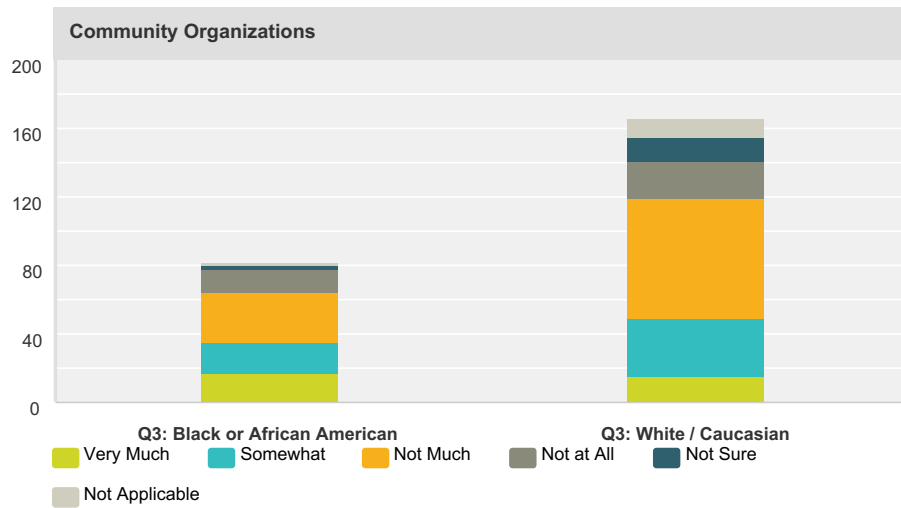
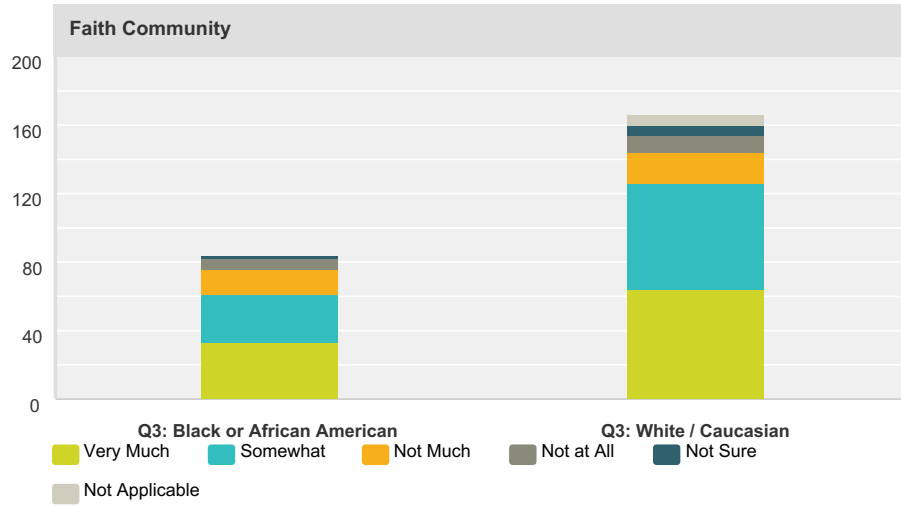
Answered: 252 Skipped: 40



Minority Outreach Survey 1



Minority Outreach Survey 1



Spouse/Partner							
	Very Much	Somewhat	Not Much	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	71.43%	10.71%	0.00%	2.38%	0.00%	15.48%	33.33%
	60	9	0	2	0	13	84
Q3: White / Caucasian (B)	69.33%	12.27%	1.84%	1.23%	1.23%	14.11%	64.68%
	113	20	3	2	2	23	163

Minority Outreach Survey 1

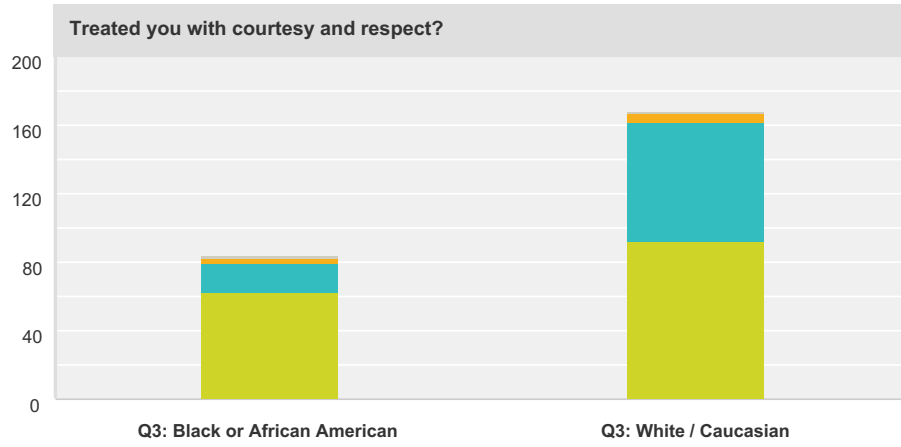
Children							
	Very Much	Somewhat	Not Much	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	69.05%	21.43%	2.38%	0.00%	1.19%	5.95%	33.33%
	58	18	2	0	1	5	84
	B						
Q3: White / Caucasian (B)	53.01%	29.52%	5.42%	1.81%	1.20%	9.04%	65.87%
	88	49	9	3	2	15	166
	A						
Parents							
	Very Much	Somewhat	Not Much	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	42.50%	12.50%	8.75%	3.75%	1.25%	31.25%	31.75%
	34	10	7	3	1	25	80
	B		B				
Q3: White / Caucasian (B)	17.79%	15.34%	20.25%	7.98%	2.45%	36.20%	64.68%
	29	25	33	13	4	59	163
	A		A				
Other Family							
	Very Much	Somewhat	Not Much	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	34.94%	28.92%	22.89%	8.43%	3.61%	1.20%	32.94%
	29	24	19	7	3	1	83
	B						
Q3: White / Caucasian (B)	20.36%	37.72%	22.75%	9.58%	2.99%	6.59%	66.27%
	34	63	38	16	5	11	167
	A						
Friends/Neighbors							
	Very Much	Somewhat	Not Much	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	19.51%	35.37%	28.05%	15.85%	0.00%	1.22%	32.54%
	16	29	23	13	0	1	82
Q3: White / Caucasian (B)	13.17%	40.72%	28.74%	11.98%	2.40%	2.99%	66.27%
	22	68	48	20	4	5	167
Health Care Providers							
	Very Much	Somewhat	Not Much	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	69.05%	22.62%	5.95%	1.19%	1.19%	0.00%	33.33%
	58	19	5	1	1	0	84
	B	B					
Q3: White / Caucasian (B)	55.42%	35.54%	3.61%	3.01%	1.20%	1.20%	65.87%
	92	59	6	5	2	2	166
	A	A					
Faith Community							
	Very Much	Somewhat	Not Much	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	39.29%	33.33%	17.86%	7.14%	2.38%	0.00%	33.33%
	33	28	15	6	2	0	84
Q3: White / Caucasian (B)	38.55%	37.35%	10.84%	6.02%	3.61%	3.61%	65.87%
	64	62	18	10	6	6	166
Community Organizations							
	Very Much	Somewhat	Not Much	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	20.73%	21.95%	35.37%	17.07%	2.44%	2.44%	32.54%
	17	18	29	14	2	2	82
	B						
Q3: White / Caucasian (B)	9.04%	20.48%	42.17%	13.25%	8.43%	6.63%	65.87%
	15	34	70	22	14	11	166
	A						

Minority Outreach Survey 1

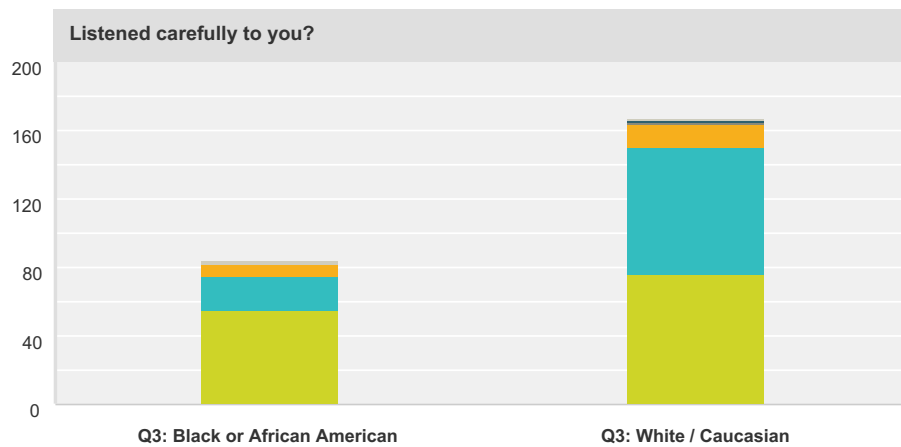
Co-workers							
	Very Much	Somewhat	Not Much	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	12.05% 10	16.87% 14	37.35% 31	28.92% 24 B	0.00% 0	4.82% 4 B	32.94% 83
Q3: White / Caucasian (B)	6.71% 11	18.29% 30	31.71% 52	17.07% 28 A	3.66% 6	22.56% 37 A	65.08% 164

Q22 In your experience with hospitals or other health care facilities, how often did you feel that doctors...

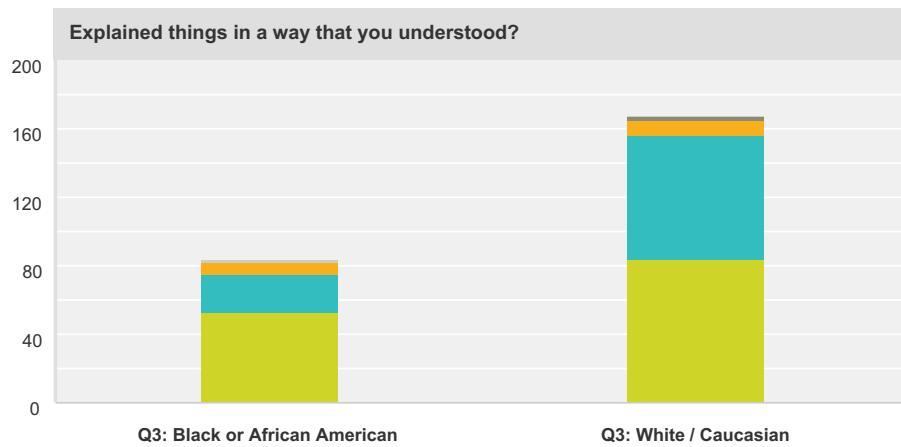
Answered: 252 Skipped: 40



Often Sometimes Rarely Never Not Sure Not Applicable



Often Sometimes Rarely Never Not Sure Not Applicable



Often Sometimes Rarely Never Not Sure Not Applicable

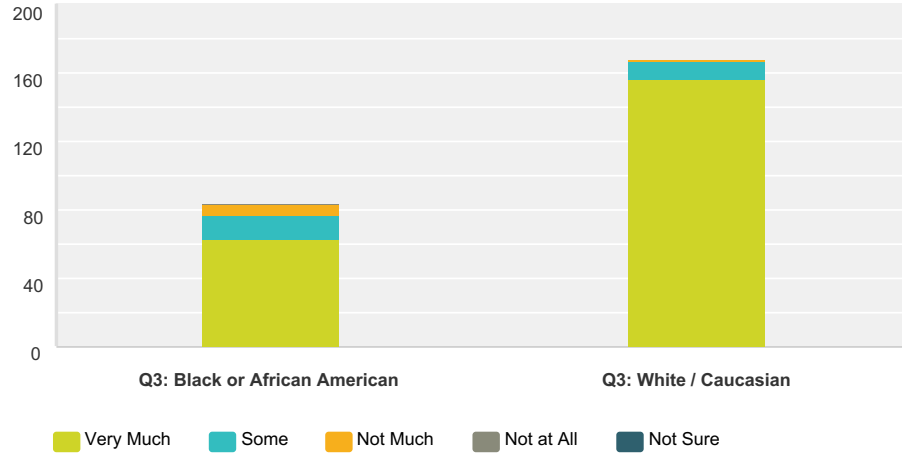
Minority Outreach Survey 1

Treated you with courtesy and respect?							
	Often	Sometimes	Rarely	Never	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	73.81% 62 B	20.24% 17 B	3.57% 3	0.00% 0	0.00% 0	2.38% 2	33.33% 84
Q3: White / Caucasian (B)	54.76% 92 A	41.67% 70 A	2.98% 5	0.00% 0	0.00% 0	0.60% 1	66.67% 168
Listened carefully to you?							
	Often	Sometimes	Rarely	Never	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	65.48% 55 B	23.81% 20 B	8.33% 7	0.00% 0	0.00% 0	2.38% 2	33.33% 84
Q3: White / Caucasian (B)	45.51% 76 A	44.31% 74 A	8.38% 14	0.60% 1	0.60% 1	0.60% 1	66.27% 167
Explained things in a way that you understood?							
	Often	Sometimes	Rarely	Never	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	63.10% 53 B	26.19% 22 B	8.33% 7	0.00% 0	0.00% 0	2.38% 2	33.33% 84
Q3: White / Caucasian (B)	50.00% 84 A	42.86% 72 A	5.36% 9	1.19% 2	0.00% 0	0.60% 1	66.67% 168

Minority Outreach Survey 1

Q23 Have you heard of hospice services?

Answered: 252 Skipped: 40

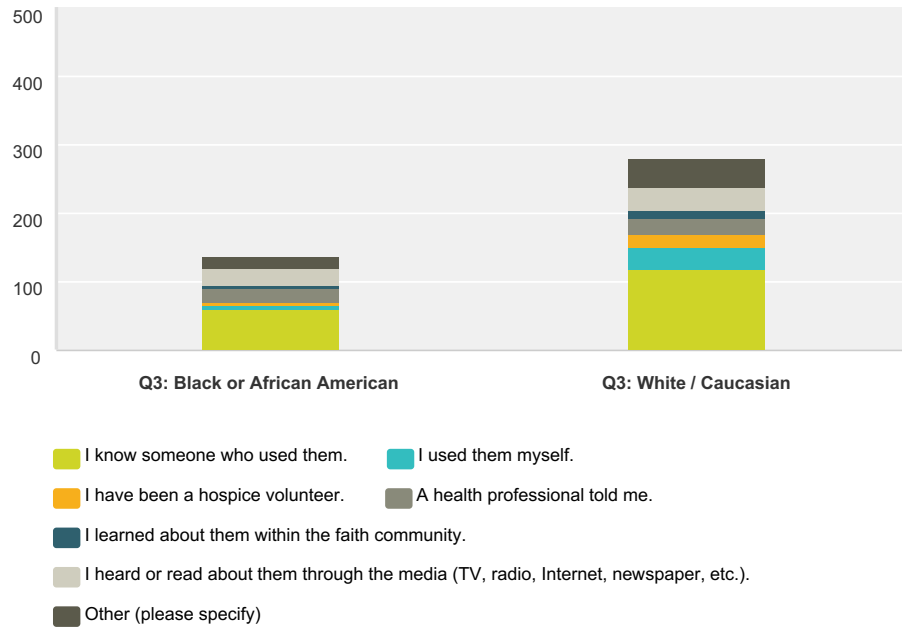


	Very Much	Some	Not Much	Not at All	Not Sure	Total
Q3: Black or African American (A)	75.00%	16.67%	7.14%	1.19%	0.00%	33.33%
	63	14	6	1	0	84
	B	B	B			
Q3: White / Caucasian (B)	92.86%	6.55%	0.60%	0.00%	0.00%	66.67%
	156	11	1	0	0	168
	A	A	A			
Total Respondents	219	25	7	1	0	252

Minority Outreach Survey 1

Q24 If so, how did you hear about hospice services? (Choose all that apply.)

Answered: 250 Skipped: 42

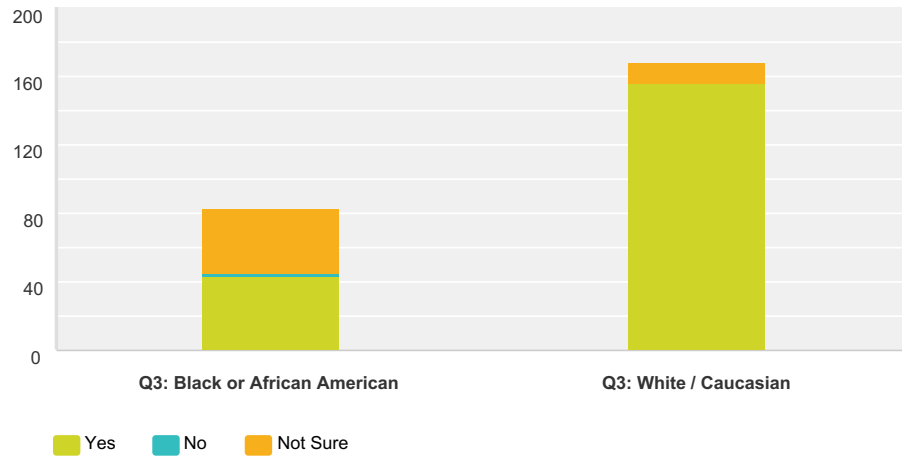


	I know someone who used them.	I used them myself.	I have been a hospice volunteer.	A health professional told me.	I learned about them within the faith community.	I heard or read about them through the media (TV, radio, Internet, newspaper, etc.).	Other (please specify)	Total
Q3: Black or African American (A)	73.49% 61	4.82% 4 B	7.23% 6	24.10% 20 B	4.82% 4	28.92% 24	21.69% 18	54.80% 137
Q3: White / Caucasian (B)	70.66% 118	19.16% 32 A	11.98% 20	13.77% 23 A	7.78% 13	18.56% 31	25.75% 43	112.00% 280
Total Respondents	179	36	26	43	17	55	61	250

Minority Outreach Survey 1

Q25 If you were dying, would you want hospice services?

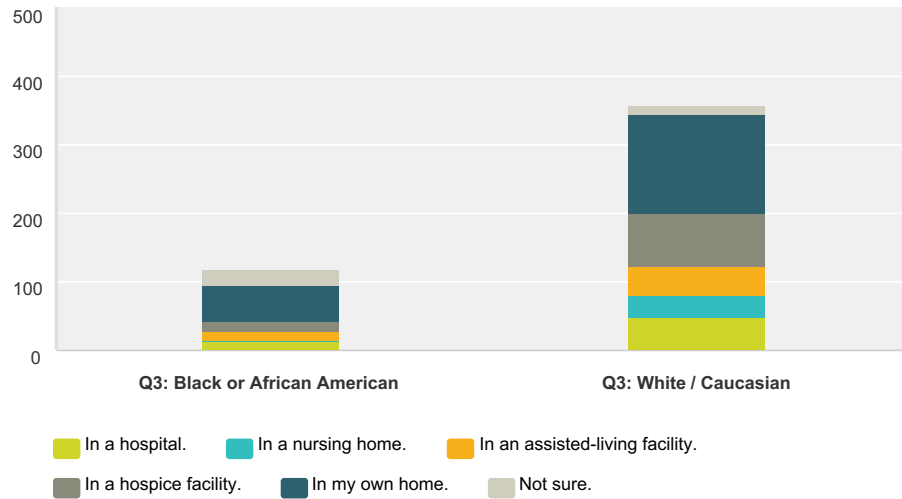
Answered: 251 Skipped: 41



	Yes	No	Not Sure	Total
Q3: Black or African American (A)	51.81% 43 B	2.41% 2 B	45.78% 38 B	33.07% 83
Q3: White / Caucasian (B)	92.86% 156 A	0.00% 0 A	7.14% 12 A	66.93% 168
Total Respondents	199	2	50	251

Q26 If so, where would you want to receive hospice services? (Choose all that apply.)

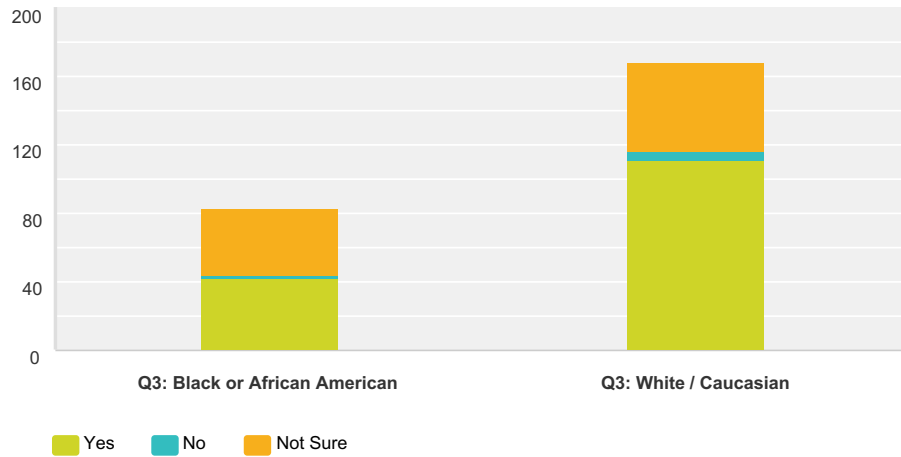
Answered: 248 Skipped: 44



	In a hospital.	In a nursing home.	In an assisted-living facility.	In a hospice facility.	In my own home.	Not sure.	Total
Q3: Black or African American (A)	14.81% 12 B	3.70% 3 B	14.81% 12	18.52% 15 B	65.43% 53 B	28.40% 23 B	47.58% 118
Q3: White / Caucasian (B)	28.14% 47 A	20.36% 34 A	24.55% 41	47.31% 79 A	85.63% 143 A	7.78% 13 A	143.95% 357
Total Respondents	59	37	53	94	196	36	248

Q27 To the best of your knowledge, does Medicare pay for hospice services?

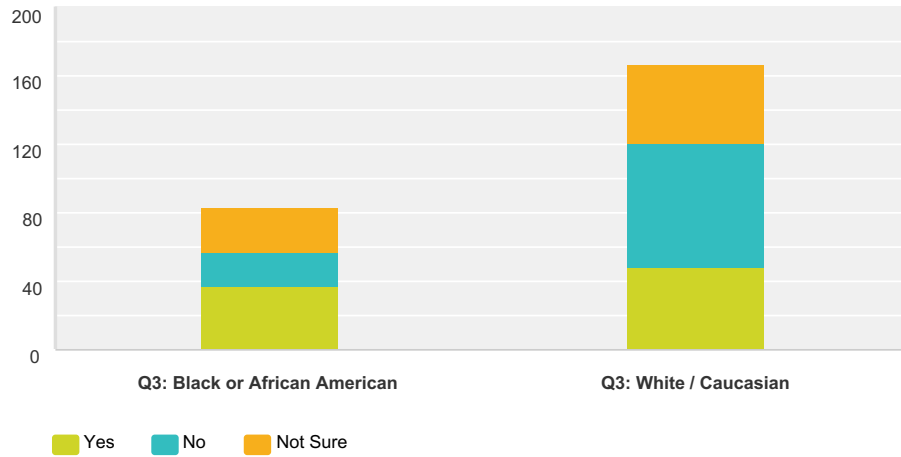
Answered: 251 Skipped: 41



	Yes	No	Not Sure	Total
Q3: Black or African American (A)	50.60% 42 B	2.41% 2	46.99% 39 B	33.07% 83
Q3: White / Caucasian (B)	66.07% 111 A	2.98% 5	30.95% 52 A	66.93% 168
Total Respondents	153	7	91	251

Q28 Would you be interested in learning more about hospice services, for yourself or a loved one?

Answered: 250 Skipped: 42

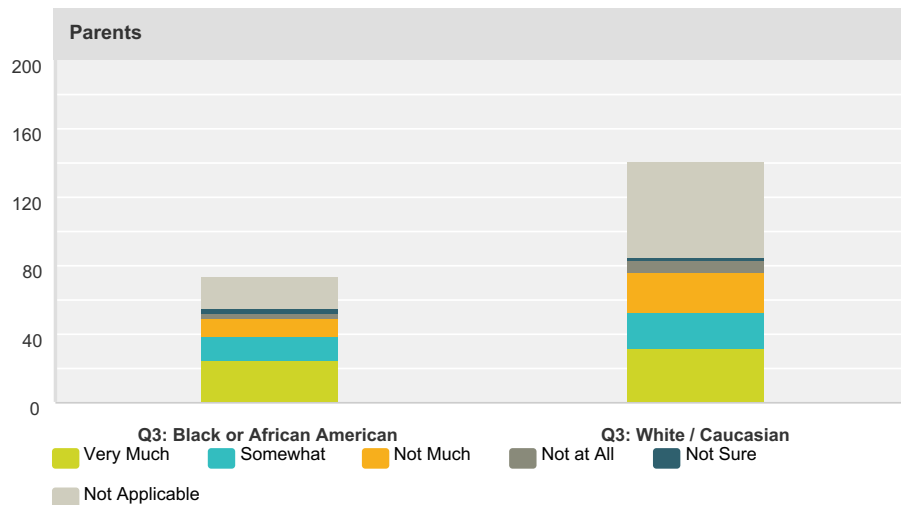
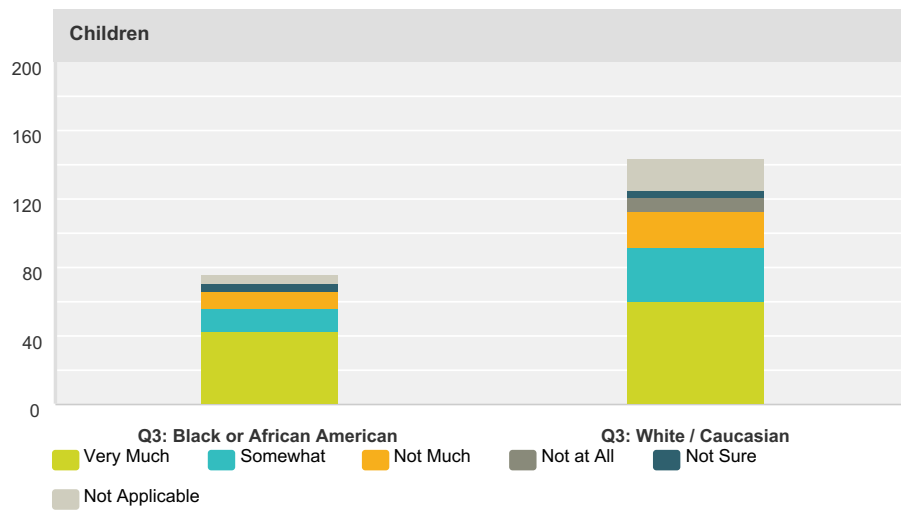
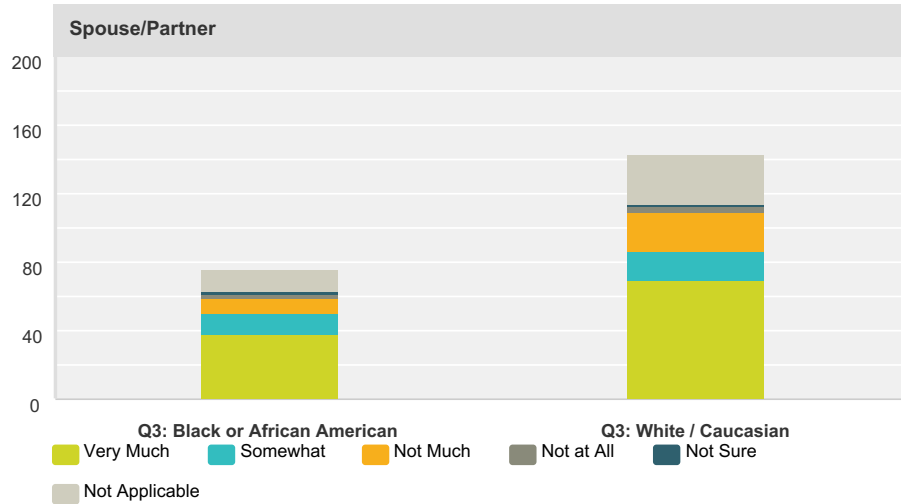


	Yes	No	Not Sure	Total
Q3: Black or African American (A)	44.58% 37 B	24.10% 20 B	31.33% 26	33.20% 83
Q3: White / Caucasian (B)	28.74% 48 A	43.71% 73 A	27.54% 46	66.80% 167
Total Respondents	85	93	72	250

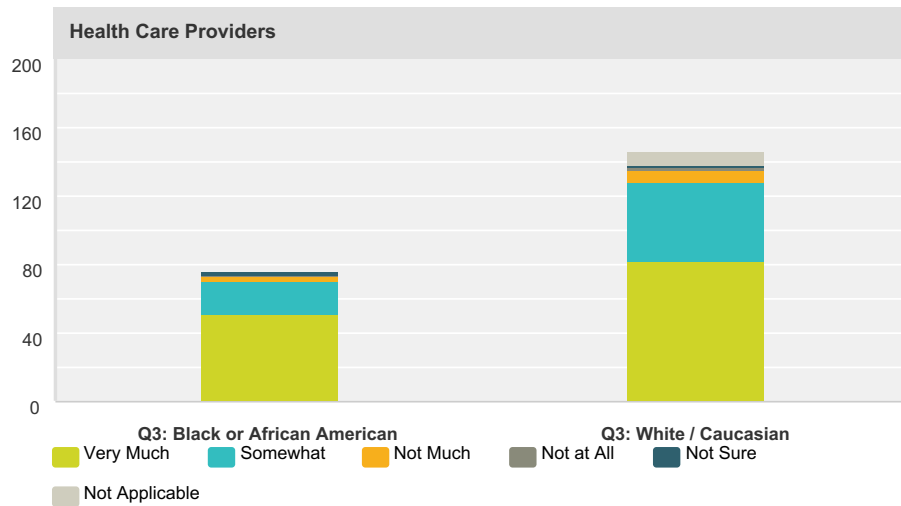
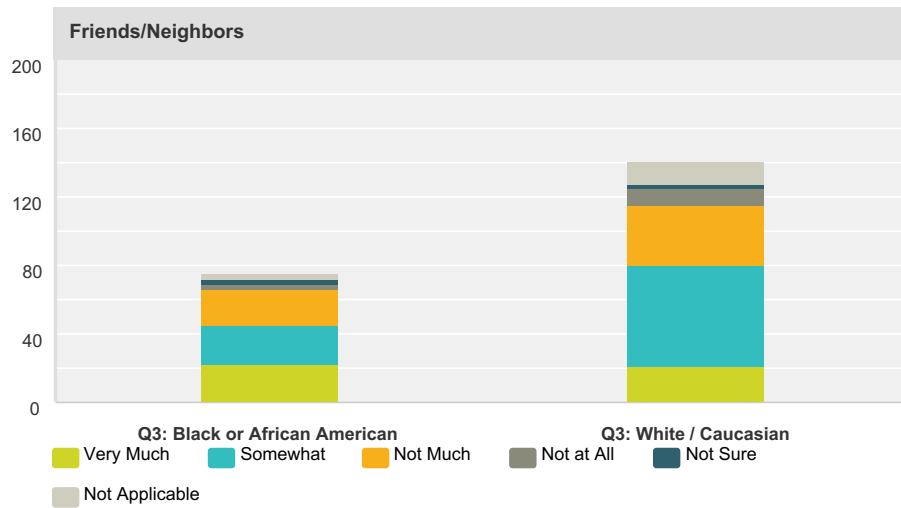
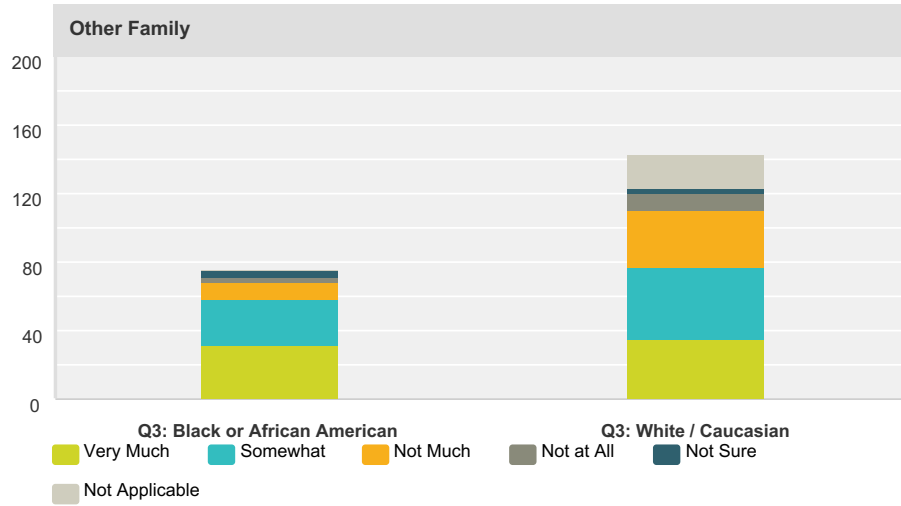
Minority Outreach Survey 1

Q29 If so, how much would you trust each of the following to tell you about hospice services?

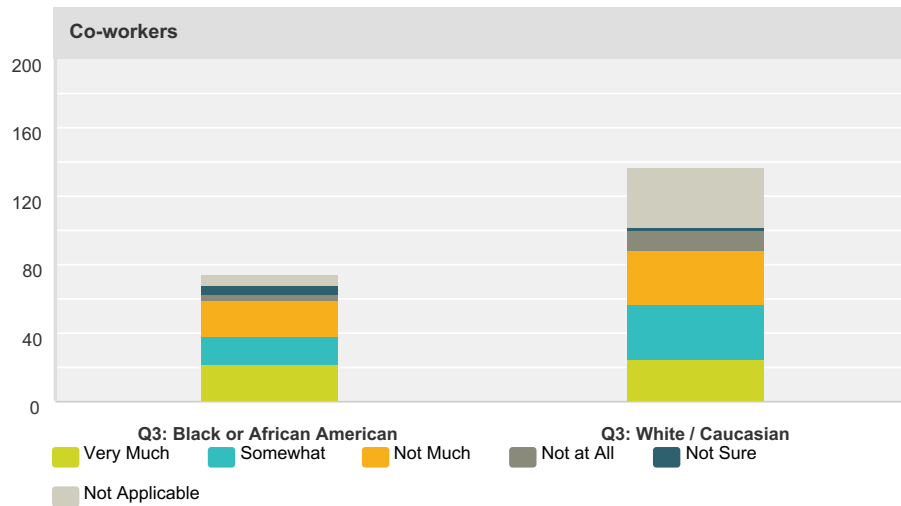
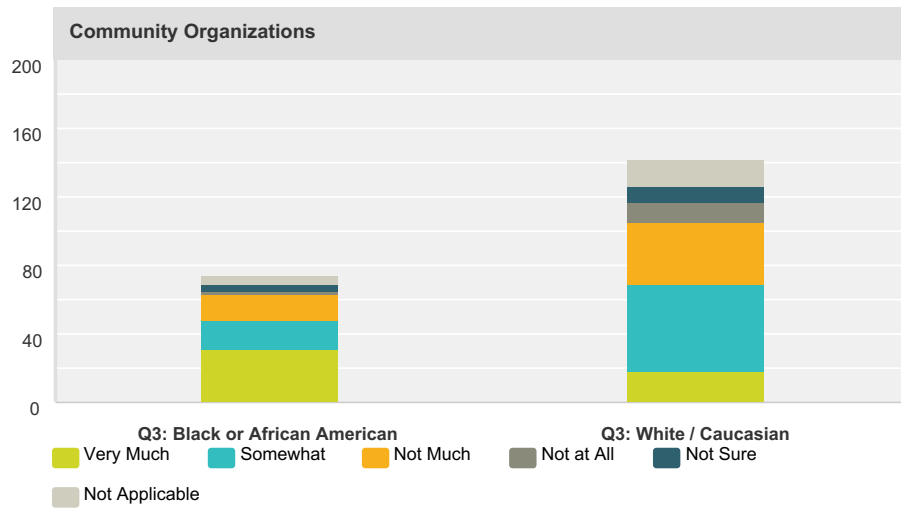
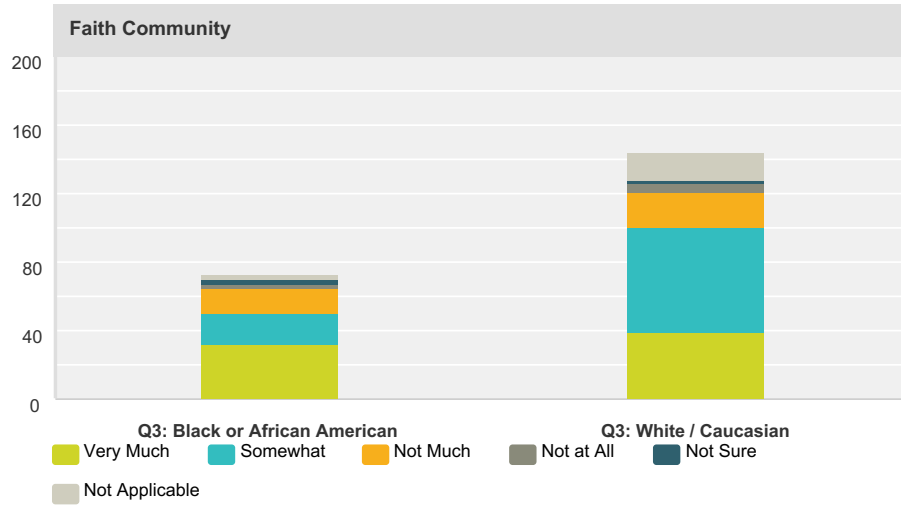
Answered: 226 Skipped: 66



Minority Outreach Survey 1



Minority Outreach Survey 1



Spouse/Partner							
	Very Much	Somewhat	Not Much	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	50.00% 38	15.79% 12	11.84% 9	2.63% 2	2.63% 2	17.11% 13	33.63% 76
Q3: White / Caucasian (B)	48.25% 69	11.89% 17	16.08% 23	2.80% 4	0.70% 1	20.28% 29	63.27% 143

Minority Outreach Survey 1

Children							
	Very Much	Somewhat	Not Much	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	56.58%	17.11%	13.16%	0.00%	6.58%	6.58%	33.63%
	43	13	10	0	5	5	76
	B			B			
Q3: White / Caucasian (B)	41.67%	22.22%	14.58%	5.56%	2.78%	13.19%	63.72%
	60	32	21	8	4	19	144
	A			A			
Parents							
	Very Much	Somewhat	Not Much	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	33.78%	18.92%	13.51%	4.05%	4.05%	25.68%	32.74%
	25	14	10	3	3	19	74
	B					B	
Q3: White / Caucasian (B)	22.70%	14.89%	16.31%	4.96%	1.42%	39.72%	62.39%
	32	21	23	7	2	56	141
	A					A	
Other Family							
	Very Much	Somewhat	Not Much	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	40.79%	35.53%	13.16%	3.95%	5.26%	1.32%	33.63%
	31	27	10	3	4	1	76
	B					B	
Q3: White / Caucasian (B)	24.48%	29.37%	23.08%	6.99%	2.10%	13.99%	63.27%
	35	42	33	10	3	20	143
	A					A	
Friends/Neighbors							
	Very Much	Somewhat	Not Much	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	29.33%	30.67%	28.00%	4.00%	4.00%	4.00%	33.19%
	22	23	21	3	3	3	75
	B						
Q3: White / Caucasian (B)	14.89%	41.84%	24.82%	7.09%	1.42%	9.93%	62.39%
	21	59	35	10	2	14	141
	A						
Health Care Providers							
	Very Much	Somewhat	Not Much	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	67.11%	25.00%	3.95%	1.32%	2.63%	0.00%	33.63%
	51	19	3	1	2	0	76
	B					B	
Q3: White / Caucasian (B)	56.16%	31.51%	4.79%	1.37%	0.68%	5.48%	64.60%
	82	46	7	2	1	8	146
	A					A	
Faith Community							
	Very Much	Somewhat	Not Much	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	43.84%	24.66%	20.55%	2.74%	4.11%	4.11%	32.30%
	32	18	15	2	3	3	73
	B	B					
Q3: White / Caucasian (B)	27.08%	42.36%	14.58%	3.47%	1.39%	11.11%	63.72%
	39	61	21	5	2	16	144
	A	A					
Community Organizations							
	Very Much	Somewhat	Not Much	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	41.89%	22.97%	20.27%	2.70%	5.41%	6.76%	32.74%
	31	17	15	2	4	5	74
	B						

Minority Outreach Survey 1

Q3: White / Caucasian (B)	12.68% 18 A	35.92% 51	25.35% 36	8.45% 12	6.34% 9	11.27% 16	62.83% 142
Co-workers							
	Very Much	Somewhat	Not Much	Not at All	Not Sure	Not Applicable	Total
Q3: Black or African American (A)	29.73% 22	21.62% 16	28.38% 21	5.41% 4	6.76% 5 B	8.11% 6 B	32.74% 74
Q3: White / Caucasian (B)	18.25% 25	23.36% 32	22.63% 31	8.76% 12	1.46% 2 A	25.55% 35 A	60.62% 137